The BULLETIN OF THE

CORRESPONDING MEMBER SCHOOLS

SCHOOL YEAR 1946-1947

CARNEGIE INSTITUTE OF TECHNOLOGY CATHOLIC UNIVERSITY OF AMERICA GEORGIA SCHOOL OF TECHNOLOGY ILLINOIS INSTITUTE OF TECHNOLOGY KANSAS STATE COLLEGE OF AGRICULTURE AND APPLIED SCIENCE MIAM! UNIVERSITY NORTH DAKOTA AGRICULTURAL COLLEGE OKLAHOMA AGRICULTURAL AND MECHANICAL COLLEGE PENNSYLVANIA STATE COLLEGE PRINCETON UNIVERSITY RICE INSTITUTE SYRACUSE UNIVERSITY TEXAS TECHNOLOGICAL COLLEGE TULANE UNIVERSITY UNIVERSITY OF ILLINOIS UNIVERSITY OF NEBRASKA UNIVERSITY OF NOTRE DAME UNIVERSITY OF OKLAHOMA UNIVERSITY OF PENNSYLVANIA WASHINGTON UNIVERSITY, ST. LOUIS WESTERN RESERVE UNIVERSITY, CLEVELAND YALE UNIVERSITY UNIVERSITY OF HAVANA, CUBA UNIVERSITY OF TORONTO, CANADA

_DEPARTMENT OF ARCHITECTURE

AMERICAN INSTITUTE OF ARCHITECTS

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AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

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AUGUST 1947	VOL. XXIII NUMBER FIVE SCHOOL YEAR	ESIGN 1946-1947
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THE BULLETIN IS ISSUED FOUR TIMES DURING THE SCHOOL YEAR BY THE BEAUX-ARTS INSTITUTE OF DESIGN, 304 EAST 44TH STREET, NEW YORK 17, N.Y. SUBSCRIPTION RATE BY THE SCHOOL YEAR -WITHOUT PHOTOSTATS OF PREMIATED DESIGNS, \$2.00 IN THE UNITED STATES, COLONIES, AND MEXICO; FOREIGN POSTAGE 50 CENTS ADDITIONAL. SERVICE SUBSCRIPTIONS WHICH INCLUDE THE PHOTOSTATS (8½"X11") OF PREMIATED WORK OF STUDENTS, \$25.00 FOR THE SCHOOL YEAR PROVIDED SUBSCRIPTION IS ENTERED PRIOR TO FIRST JUDGMENT OF THE SCHOOL YEAR. PHOTOSTATS ORDERED FOR SUBSCRIPTIONS PLACED AFTER THAT DATE ENTAIL AN ADDITIONAL COST WHICH IS CHARGED TO THE SUBSCRIBER. SINGLE COPIES OF THE BULLETIN WITHOUT PHOTOSTATS \$1.00. PHOTOSTATS OF DESIGNS 25 CENTS EACH; INDIVIDUAL REPORTS OF PROBLEMS 10 CENTS EACH.

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304 East 44th Street, New York 17, N. Y.

DEPARTMENT OF ARCHITECTURE—1946-1947—FIFTY-FOURTH SCHOOL YEAR

Program issued and completed in any Nine Consecutive Hours in the month of-April Judgment will be held on or about -June 9, 1947

CLASS A SKETCH IV - AN AIRLINE TICKET OFFICE Author - Marcel Breuer, New York, N. Y.

Mr. Breuer was born in Hungary, received his M.A. from the Bauhaus, Weimar, 1924; was director of the Bauhaus at Dessau 1925-1928; practiced in Berlin 1928-31 and in other European countries 1935-1937. He became associate professor at Harvard University in 1937 and partner in the architectural office of Walter Gropius in Cambridge, Mass. He is at present on a leave of absence from Harvard University and is practicing in New York.

This ticket office is located in the largest commercial hotel of a city about the size of Philadelphia, Boston, or Washington. It is near the main hotel entrance, and is accessible from the street and from the hotel lobby. It should draw attention from both the street and the lobby.

Such a ticket office should not only be an efficiently functioning instrument, but a special demonstration and display object: to attract interest for the company and traveling by plane. It is rectangular in shape 32 feet deep and has a 24 foot street frontage with stores on both sides, and hotel lobby at the rear; its height is 12 feet. The side walls are party walls and have no openings. The sidewalk and lobby floor level is the same.

Practical Requirements:

1. A counter at least 24 feet long 2'6" deep, and 3'6" high. This counter contains various supplies and equipment, all to be serviced from the back and top of the counter and not to be considered in detail in this problem.

- 2. A weighing scale to be put near the entrance to the street and to be controlled from the ticket counter. Required floor space 2'6" by 2'6".
- Some shelf space for storage, stationery, and time table supplies.
- 4. Coat closets for six employees. (Employees use the hotel's washrooms.)
- Space or shelving to hold about forty suitcases.
- 6. As many comfortable seats for the public as possible, including some tables for ashtrays, etc.
- 7. A large map showing the company's airline routes.

REQUIRED FOR THE SKETCH: (Sheet size 22" x 30")

A rendered perspective showing office and furnishings at as large a scale as possible with indication of colors, materials, and lighting.

Plan at the scale of 1/4" to the foot.

NOTE: A record of the date selected for this sketch by the supervisor must be forwarded to the Beaux-Arts Institute of Design as soon as determined. Sketches must be forwarded to the B. A. I. D. after the exercise.

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- (b) his school or atelier; or the name and address of supervisor.
 (c) the grade and title of the competition.

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CLASS A SKETCH IV AN AIRLINE TICKET OFFICE AUTHOR - MARCEL BREUER, NEW YORK, N.Y.

JURY OF AWARD - JUNE 12, 1947

CHARLES W. BEESTON ARCHIBALD M. BROWN DANIEL SCHWARTZMAN ROBERT DARSON JOSEPH JUDGE JOHN STENKEN GROSVENOR CHAPMAN JEDD S. REISNER R. DOULTON STOTT MONEYURE AN APARECIA THE GEORGE C. RUDOLPH

REPORT OF THE JURY - BY DANIEL SCHWARTZMAN

IT WAS CONSIDERED THAT THE FOLLOWING ESSENTIAL FACTORS SHOULD HAVE BEEN REPRESENTED IN THE PROPER SOLUTION OF THIS PROBLEM.

- 1. THE EXTERIOR SHOULD CLEARLY EXPRESS THE FUNCTION OF AN AIRLINE TICKET OFFICE THROUGH ITS GENERAL CHARACTER AND A DISPLAY MOTIF.
- 2. THE GLASS AREA AT THE STREET AND HOTEL ENTRANCES SHOULD BE SUCH AS TO PERMIT THE INTERIOR TO GOUNT FOR AS MUCH AS POSSIBLE WITH THE DOORS CONVENIENT FROM BOTH STREET AND HOTEL AND AT A REASONABLE SCALE.
- 3. THE GENERAL ARRANGEMENT OF THE INTERIOR SHOULD BE STRAIGHTFORWARD AND SIMPLE IN ORDER TO AVOID A "CLUTTERED" APPEARANCE IN THE INTERIOR.
- 4. THE WORK AREA BEHIND THE COUNTER SHOULD BE KEPT TO THE MINIMUM REQUIRED IN FAVOR OF THE PUBLIC SPACE WHICH SHOULD HAVE BEEN AS GENEROUS AS POSSIBLE.
- 5. THE MOST CONVENIENT POSITION OF THE WEIGHING SCALE FOR THE HANDLING OF LUGGAGE BY THE ATTENDANT SHOULD BE IN THE LINE OF THE COUNTER. THE FACILITIES FOR STORAGE AND COAT CLOSETS ARE TO BE AS SIMPLE AS POSSIBLE.
- 6. THE SPACES FOR THE FORTY SUITCASES SHOULD HAVE BEEN DISPOSED ON A PLATFORM OR SHELVES NO MORE THAN TWO TIERS HIGH SO AS TO PERMIT EASY HANDLING.
- 7. THE SEATING ARRANGEMENT TO BE SUCH THAT THERE WOULD BE NO INTERFERENCE WITH THE MAIN CIRCULATION IN FRONT OF THE COUNTER. PLEASANT INFORMAL GROUPINGS, CONVENIENTLY PLACED TABLES ARE DESIRABLE.

THE JURY FELT THAT THE 24+0" WIDTH INDICATED THAT THE DESIGN, INCLUDING THE COLOR SCHEME AND LIGHTING SYSTEM, BE KEPT AS SIMPLE AS POSSIBLE WITH A MINIMUM OF ELEMENTS. IT WAS ALSO FELT THAT NOT ENOUGH STUDY WAS GIVEN THE WALL BETWEEN THE TICKET OFFICE AND LOBBY WHICH WOULD BE A VERY IMPORTANT CONSIDERATION IN SUCH A TICKET OFFICE. THE ATTEMPT TO MAKE AN ARCHITECTURAL MOTIF OF THE EMPLOYEES CLOSETS OR SUITGASE STORAGE PROVISION WAS INADVISABLE IN VIEW OF THE LIMITED SPACE AVAILABLE.

- CLASS A SKETCH IV AN AFRLINE TICKET OFFICE AUTHOR - MARGEL BREUBRY NEW YORK, N.Y.

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.... GROSVENOR CHAPMAN

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There were no submissions which merited an awarding of a mention. Of the half mentions awarded, the sketches of R.J. Makarius, JR. University of Illinois and E.H.Miller, II, OF University of Pennsylvania, were selected for Photostating, even though they contained many discrepancies. They show, However, an appreciation of the necessity for designing for a small space and were commended for good access from either lobby or street, keeping furniture out of traffic and for good sketch quality.

SUMMARY OF AWARDS:

9 HALF MENTION 49 NO AWARD 58 TOTAL SUBMITTED

UNIVERSITY OF ILLINOIS: HALF MENTION- F.C.HUFFMAN, JR., W.H.ISLEY, P.KOENIG, R.J.MAKARIUS, JR., S.SALZMAN, G.STEINBERG.
UNIVERSITY OF PENNSYLVANIA: HALF MENTION- W.C.CRANMER, T.M.HIGHBERGER, E.H.MILLER.

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CLASS A SKETCH IV - AN AIRLINE TICKET OFFICE JUNE 12, 1947

86. R.J.MAKARIUS.JR., UNIVERSITY OF ILLINOIS HALF MENTION

87. E.H.MILLER, II, UNIVERSITY OF PENNSYLVANIA HALF MENTION

POSITIVE PHOTOSTATS ARE AVAILABLE AT 25 CENTS EACH.
A COPY OF THE REPORT MAY BE HAD FOR 10 CENTS.
REMITTANCE MUST ACCOMPANY ORDER.

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DEPARTMENT OF ARCHITECTURE-1946-1947-FIFTY-FOURTH SCHOOL YEAR

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SPIERING PRIZE COMPETITION

A prize founded in memory of Louis C. Spiering, from funds bequeathed by him to the Society of Beaux-Arts Architects and given for the best solution on a Class B Nine-Hour Sketch. The prize is \$25.00.

CLASS B SKETCH IV - A GARDEN RETAINING WALL & POOL

Author - Grosvenor Chapman, Washington, D. C

Mr. Chapman received degrees of B.A. and B.F.A. from Yale College and Yale School of Fine Arts in 1934 and 1937 respectively. After a three year apprenticeship in the offices of Harrison & Foulihoux, Architects, and Morris Ketchum, Jr., Mr. Chapman became associated as designer in 1940 with Mr. Chas. E. Tilton, Architect. In 1941 he was registered in Connecticut and entered private practice. In 1942 he was certified by the N.C.A.R.B. From 1942 to 1945 he was commissioned in the Navy, his duty involving construction planning and site selection for air stations. In 1945 he received commendation from the Chief of Bureau of Aeronautics. Since 1946 he has been in private practice in Washington; D. C. where he is also registered.

An architect has been retained for a cooperative development of 30 houses outside a city. During the construction his clients became interested in the possibility of creating a community swimming pool on a portion of the property which, was reserved for a garden, and the building committee has commissioned the architect to study the matter and submit sketches.

The garden is a wooded area with a 1 to 6 gradient. sloping to the south. It is located in the center of the development and will be approached by footpaths only. A natural source of water is available which will be sufficient to serve a "flow-through" type pool containing 30,000 gallons (4,000 cu. ft.). Because of the obvious expense involved in reconciling a level body of water with a sloping site, the architect has been asked particularly to exercise his ingenuity in adapting a retaining wall and pool to the slope with a minimum of extra cost.

As a result of the initial conference the architect has these additional notations on his desk pad to guide him in preparing the sketches:

The male members say that war service showed them Importance of swimming — "self-preservation" — "make it attractive to kids at an early age". Also want to stimulate competition by posting a challenge list or "ladder". A pool approximately 1000 sq. ft. might be sufficient.

Wives emphasize - "escape from heat" - supervision of small children, especially those too small to actually swim.

Some said, " - more interested in sun bathing than swimming"

General agreement that deep diving causes ear trouble, other infections — also dangerous. Conclusion: no diving board.

Women want sketches to suggest massing and pattern of landscaping, to guide them in locating shrubs and flowers.

Since the architect will not be able to please every one, he should consider all the ideas submitted, but exercise his best judgment in presenting a solution that will serve the community and be an aesthetic asset to the development.

REQUIRED FOR THE SKETCH: (Sheet size 22" x 30")

Plan, showing relationship to planting and approaches at the scale of $\frac{1}{8}$ equals 1.0".

Section through pool along N-S axis at the scale of 1/8" to the foot,

Perspective at as large a scale as possible.

NOTE: A record of the date selected for this sketch by the supervisor must be forwarded to the Beaux-Arts Institute of Design as soon as determined. Sketches must be forwarded to the B. A. I. D. after the exercise.

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The text of the program as he kept confidential intore date of exercise.

Single Problem Registration: Jen's may submit one collemers, compressing him by at the historified ment upon the payment of a fee of \$2.50 at the time of manner sketch for the profess. Induce as a real or sketch may be submitted on payment of \$1.00.

The sketch must be pre-chied on a single; heet of draw in priori 22% 30" and must have a half inch are independing a nail four sides. The student must profit in the owner in must corner:

(a) the student's full name.

(b) his school or ateiler: or the name and address of supervisor.

(c) the grade and title of the competition.

The space for this captification must not be smaller than 11/2" x 3".

Failure to comply with the requirements as stated in the Circular of Information for 1946-1947 shall exclude trawings from judgment. Copy will be sent on request.

DEPARTMENT OF ARCHITECTURE PAGE 58 VOL. XXIII

CLASS B SKETCH IV - SPIERING PRIZE COMPETITION A GARDEN RETAINING WALL AND POOL AUTHOR - GROSVENOR CHAPMAN, WASHINGTON, D.C.

JURY OF AWARD - JUNE 12, 1947

CHARLES W. BEESTON GROSVENOR CHAPMAN DANIEL SCHWARTZMAN ARCHIBALD M. BROWN JOSEPH JUDGE JOHN STENKEN ROBERT CARSON JEDD S. REISNER R. DOULTON STOTT GEORGE C. RUDOLPH

REPORT OF THE JURY - BY ROBERT CARSON

IN THE DESIGNS FOR THE SPIERING PRIZE COMPETITION, THE JURY MANAGED TO SELECT A GOOD NUMBER OF INTERESTING SOLUTIONS. QUICK TO BE DISCARDED WERE THOSE THAT SHOWED TOO FORMAL AN APPROACH FOR THE SMALL COMMUNITY POOL OUT-LINED IN THE PROBLEM. ELABORATE SCHEMES WITH MANY EXPENSIVE WALLS AND BUILDINGS, PROFESSIONAL LIFE-GUARDS, ETC. WERE CONSIDERED AS UNSUITABLE AS A COMPLETELY DULL UNIMAGINATIVE LAYOUT GIVING LITTLE ATTENTION TO THE GIVEN SLOPE. THE JURY FELT THAT SEPARATION OF CHILDREN FROM ADULTS COULD BE DONE BUT THAT THERE WERE CERTAIN ADVANTAGES, SUCH AS ECONOMY AND SIMPLICITY, IN A SINGLE POOL. THE QUESTION OF WHETHER THE CHILDREN'S POOL SHOULD BE ABOVE OR BELOW THE LARGE POOL IF SEPARATION OCCURED, WAS NOT RESOLVED IN FAVOR OF EITHER SCHEME. IN GENERAL THE CHILDREN'S POOL WHETHER ATTACHED OR SEPARATE SHOULD HAVE EASY ACCESS FROM ALL SIDES AND SHOULD BE SO DESIGNED THAT PARENTS COULD EASILY SUPERVISE THEIR OFFSPRING.

THE TWO PRIZE-WINNING SKETCHES WERE SELECTED WITH RAPID UNANIMOUS ACCORD. OF PARTICULAR INTEREST IS THE TOTALLY DIFFERENT CHARACTER OF THESE DRAWINGS. NOTICE R.KNOPP'S, UNIVERSITY OF ILLINOIS, SENSIBLE AND BEAUTIFUL USE OF THE RETAINING WALL AND HAS SIMPLE BUT CORRECTLY ORIENTED POOL, AWARDED THE SPIERING PRIZE AND A MENTION.

J.C. BLACKMAN, UNIVERSITY OF ILLINOIS, AWARDED THE SECOND SPIERING PRIZE AND MENTION, ACHIEVED A DELIGHTFUL SOLUTION FOR THE CHILDREN'S POOL. A GAY PLAYFUL SPIRIT DOMINATES THE ARCHITECTURE AND IS DEFTLY ACCENTED BY THE MANNER IN WHICH IT IS PRESENTED.

BY RUNNING THE POOLS AGAINST THE CONTOURS, A.RUDOLPH OF THE UNIVERSITY OF ILLINOIS, AWARDED A MENTION, HAD A DESIGN THAT SEEMED EXPENSIVE. THE CHILDREN'S POOL WAS CRITICIZED FOR ALLOWING ONLY ONE SIDE FOR EGRESS. THE COMPOSITION, HOWEVER, IS EXCELLENT AND DOES NOT NEED THE ADDITION OF THE "LATH HOUSE", PLACED TOO FAR UP THE HILL TO AFFORD GOOD VIEWS OF EITHER OF THE POOLS.

G. SCHWAB, UNIVERSITY OF PENNSYLVANIA, SUBMITTED A DESIGN THAT WAS CONSIDERED INGENIOUS, IF A LITTLE FLAT. THE ADDITION OF SOME SORT OF SHELTER WOULD HAVE HELPED. EVEN THE UMBRELLAS, INDICATED ONLY ON THE PLAN, WOULD HAVE ADDED COLOR AND INTEREST TO THE PERSPECTIVE.

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DEPARTMENT OF ARCHITECTURE
1946-1947 PAGE 59

SUMMARY OF AWARDS:

8 MENTION 13 HALF MENTION 207 NO AWARD 228 TOTAL SUBMITTED

GEORGIA SCHOOL OF TECHNOLOGY: HALF MENTION- M.G.HAMPTON
OKLAHOMA AGRIC. & MECH. COLLEGE: HALF MENTION- S.J.SHAFTEL, R.YOUNG.
PRINCETON UNIVERSITY: MENTION- A.TODD. HALF MENTION- D.E.CHAPMAN.
UNIVERSITY OF ILLINOIS: MENTION- R.KNOPP, SPIERING PRIZE, J.C.BLACKMAN 2ND
SPIERING PRIZE, A.RUDOLPH, A.A.HOOVER, F.D.SHELLABARGER.
HALF MENTION- R.M.BARANCIK, A.O.BUMGARDNER, J.J.JORDAN, R.SEEHAUSEN,

J.F.SCHROEDER, J.WIERSEMA.

UNIVERSITY OF NOTRE DAME: HALF MENTION- J.J.KRESS.

UNIVERSITY OF OKLAHOMA: HALF MENTION- E.C.HENDRICK, G.W.QUALLS.

UNIVERSITY OF PENNSYLVANIA: MENTION- G.V.SCHWAB, E.C.COOPER.

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- 89. J.C.BLACKMAN, UNIVERSITY OF ILLINOIS 2ND SPIERING PRIZE AND MENTION
- 90. G.SCHWAB, UNIVERSITY OF PENNSYLVANIA MENTION
- 91. A. RUDOLPH, UNIVERSITY OF ILLINOIS MENTION

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304 East 44th Street, New York 17, N. Y.

DEPARTMENT OF ARCHITECTURE—1946-1947—FIFTY-FOURTH SCHOOL YEAR

Program issued and completed in any
Six Consecutive Weeks between —March 10, 1947—May 26, 1947
Judgment will be held on or about —June 9, 1947

THE TRAPHAGEN PRIZE

Prizes in the following amounts will be awarded to the three problems judged best by the Jury: First Prize \$150.00; Second Prize \$100.00; Third Prize \$50.00.

CLASS A PROBLEM IV — A SCHOOL FOR FASHION DESIGN Author — William L. Bottomley, New York, N. Y.

Mr. Bottomley received his B.S. in Architecture from Columbia University. He was the McKim Prix de Rome Scholar to the American Academy in Rome 1906-1909. He also attended the Ecole des Beaux-Arts in Paris. He began practice in New York in 1911. He was a member of the firm Hewitt and Bottomley, Architects from 1912-1919. He is a Fellow of the A.I.A. He was awarded the Medal of Honor of the Architectural League in 1934; the Apartment House medal of the New York Chapter of the A.I.A. in 1921. He is the author of "Spanish Details" and editor of "Great Georgian Houses of America" volumes 1 and 2, 1933 and 1935. At present in private practice in New York. Mr. Bottomley's architectural work covers a large scope of projects, schools, clubs, residences, etc.

A School for Fashion Design is planning a building in New York with similar branches in Dallas, Chicago and Los Angeles. The student may choose the location and must designate it on his solution, but the space requirements in each city will be the same. The sites will be centrally located and convenient to all transportation. Each school is to accommodate 750 students.

Scope of Curriculum

The school conducts classes in Costume Design and Illustration, Clothing Construction, Interior Decoration, Window Display, Textile Design, Stage and Screen Design, Life Drawing, Dramatization of Costume, Caption Writing, Speech, and History of Art. It also conducts Fashion Shows and Public Exhibitions which are attended by a large public.

As Style and Fashion are the theme of the studies, great accent is placed on them. The Museum, the Library and the constantly changing exhibitions bring to the students all that is best of the past and of the contemporary modes. Lectures by celebrated stylists and artists are frequently given and made an integral part of classroom studies. For instance, in Costume Design both contemporary and historical models, of which the Schools owns over one thousand, are brought into the classrooms, analyzed, discussed, examined and measured. The same system is employed in all the other courses.

The "Fashion Digest," published for the students under the direction of the School, is a complete magazine, profusely illustrated on all phases of Fashion both old and new.

Size of Site

This will be a corner lot 200 feet facing North on an avenue or park and 100 feet facing East on a broad street. Present buildings adjoining to the South are setback 30 feet from the school's south lot line, and a party wall exists on the West Boundry.

Requirements

Entrance vestibule and Registration-Informa	ation Office.
Reception Room with Exhibits	800 sq. ft.
Director's Offices	800 sq. ft.
Business Office	700 sq. ft.
Bookkeeping Office adjoining	400 sq. ft.
School Office	400 sq. ft.
First Aid Room	210 sq. ft.
Editorial Room including Photographic	
Studio for School Publication "The	
Fashion Digest''	700 sq. ft,
Library with mezzanine floor, fireplace, to	
accommodate 15,000 books, folios, etc.	1000 sq. ft.
Study Hall adjoining	600 sq. ft.
Studio classrooms with lockers for the fo	ollowing de-
partments:	
8 Classrooms for first year Costume	
til i i i	000 []

6 Classrooms for Advanced Costume				Museum available to the public	3000 sq. ft.
Illustration, each	900	sq.	ft.	Auditorium; may be in basement. This	
I Classroom for Beginning Costume Design	900	sq.	ft.	should have stage, dressing rooms,	7500 ag ft
I Classroom for Advanced Costume Design	900	sq.	ft.	and coarrooms for public	7500 sq. ft.
2 Classrooms for Life Classes with high north light, each	900	sq.	ft.	Large Solarium for rest and relaxation between class periods	1800 sq. ft.
2 Classrooms for Textile Designing, each	900	sq.	ft.	Gymnasium for teaching Posture, with showers and toilets	1800 sq. ft.
I Classroom for Window and Interior Display, workshop included, with working windows for experimental practice and				2 Supply storerooms for Art and Clothing Construction departments, each	800 sq. ft.
storage space for property	1000	sq.	ft.	Shipping and Packing Room	800 sq. ft.
Classroom for Theatrical Costume Design with storage space for cos-				Coatrooms, locker rooms, rest rooms, and women and 1/4 men should be provided.	d toilets 3/4
tumes, etc. 1 Classroom for Lettering, Perspective.	1800	sq.	ft.	Ceilings should be about 14 feet in clear fo and studios.	r classrooms
and miscellaneous subjects, such as Merchandising	900	sq.	ft.	A main stairway and two fire towers an elevators should be provided.	d necessary
I Classroom for Beginning and Advanced Interior Decoration	2000	sq.	ft.	Corridors should be ample in width as to used not only for circulation but also for a	
3 Classrooms for Clothing Construction, Draping and Design, each	2000	sq.	* ****	classes to view the exhibits.	
t Classroom for Drafting and Pattern Making	2000	sq.	ft.	DRAWINGS REQUIRED: (Sheet size 31" x 4	0'')
2 Classrooms for Dressmaking and Sewing,				Plans at the scale of 1/16" equals 1'0".	
	2000	sq.	ft. 830	One section at the scale of 1/16" equals 1	'0''.
1 Classroom for Millinery	2000	sq.	ft.	Elevation at the scale of $1/8$ " equals 1'0", of Facade.	of the North
Lecture Hall with working stage to be used as student workshop	3500	sq.	ft.	A small perspective.	
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NOTE: A record of the dates selected for this problem by each supervisor and school must be forwarded to the Beaux-Arts Institute of Design as soon as determined.

The text of all programs must be kept confidential before they are issued.

Final drawings shall have a half inch unrendered border on all sides.

Drawings will be eliminated from the judgment for infringements of the following:

- (a) Violation of requirements, or failure to pay the registration fee.
- (b) Indefinite, illegible or insufficient indication of the solution of the problem in the final drawing.
- (c) Omission or variation from the fixed requirements of the program.
- (d) Failure to indicate the identifying elements as may be called for in any program.

Failure to comply with the requirements as stated in the Circular of Information for 1946-1947 shall exclude drawings from judgment. Copy will be sent on request.

CLASS A PROBLEM IV - THE TRAPHAGEN PRIZE A SCHOOL FOR FASHION DESIGN AUTHOR - WILLIAM L. BOTTOMLEY, NEW YORK, N.Y.

JURY OF AWARD - JUNE 17, 1947

WILLIAM L. BOTTOMLEY HOWARD GREENLEY DANIEL SCHWARTZMAN
CHARLES W. BEESTON JOHN T. GRISDALE JOHN STENKEN
ARCHIBALD M. BROWN JOSEPH JUDGE OTTO TEEGEN
ROBERT CARSON MORRIS LAPIDUS WHEELER WILLIAMS
KENNETH DAY JEDD S. REISNER LAWRENCE GRANT WHITE

VISITORS: MISS ETHEL TRAPHAGEN AND MR. W.H.LEIGH MR. ALON BEMENT, DEAN TRAPHAGEN SCHOOL

PARTICIPANTS:

CATHOLIC UNIVERSITY OF AMERICA

GEORGIA SCHOOL OF TECHNOLOGY

OKLAHOMA AGRIC. & MECH. COLLEGE

PRINCETON UNIVERSITY

RICE INSTITUTE, HOUSTON

UNIVERSITY OF ILLINOIS

UNIVERSITY OF NOTRE DAME

UNIVERSITY OF PENNSYLVANIA

REPORT OF THE JURY - BY LAWRENCE GRANT WHITE

IN JUDGING THE SUBMISSIONS, THE JURY SOUGHT THE FOLLOWING DESIRABLE FEATURES: IN PLAN. AN AUDITORIUM EASILY ACCESSIBLE TO THE PUBLIC, WITH ADEQUATE EXITS AND MINIMUM INTERFERENCE WITH STUDENT TRAFFIC: SHALLOW CLASSROOMS WITH WIDE GLAZED FRONTAGE, PREFERABLY FACING NORTH; CONVENIENT ADMINISTRATIVE OFFICES: AND ADEQUATE STAIRS AND ELEVATORS. IN SECTION: THE AVOIDANCE OF BUILDING A TALL STRUCTURE OVER THE SPANS OF THE AUDITORIUM AND LECTURE HALL. IN ELEVATION: MASS; EXPRESSION OF THE CORNER LOT; AN INVITING ENTRANCE; USE OF THE FRONTAGE FOR DISPLAY.

MANY PROBLEMS WERE REJECTED FOR SUCH FAULTS AS DUMB-BELL PLANS WITH DEEP NARROW COURTS, INCONVENIENT AND INACCESSIBLE AUDITORIUMS, NARROW DEEP CLASSROOMS, AND FLOOR PLANS TOTALLY UNRELATED TO ONE ANOTHER, NECESSITATING ILLOGICAL AND EXPENSIVE CONSTRUCTION.

THE THREE PRIZES WERE WON BY PUPILS FROM PRINCETON UNIVERSITY, - WHOSE PROBLEMS SHOWED ONLY TWO ELEVATORS. THE JURY FELT THAT AT LEAST THREE ELEVATORS, AND PROBABLY FOUR, WOULD BE PREFERABLE.

THE FIRST PRIZE AND A FIRST MEDAL WERE AWARDED TO C.E. STADE, WHOSE SIMPLE SOLUTION EMBODIED ALL BUT TWO OF THE QUALITIES LISTED ABOVE. SOME OF THE JURY WOULD HAVE PREFERRED STRAIGHT WALLS TO THE SINUOUS CURVES WHICH, WHILE EFFECTIVE IN ELEVATION, WOULD BE DIFFICULT AND EXPENSIVE TO CONSTRUCT. THE AUDITORIUM IS ENTERED AT STREET LEVEL, WITHOUT ANY STEPS; THE LECTURE ROOM ABOVE IS PROPERLY RELATED TO THE CLASSROOMS; AND THE TYPICAL FLOOR PLAN IS ADMIRABLE. THE PRESENTATION WAS CLEAN, METICULOUS, AND PLEASING. BUT THE BLANK WALL ON THE IMPORTANT STREET FRONT LOOKS LIKE A PARTY WALL, READY TO RECEIVE A FUTURE CORNER BUILDING.

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VISITORS: WISS ETHEL TRAPHAGEN AND MR. W.H.LEICH MR. ALON GENERAL TRANSPORTER TO A TRANSPORT TO

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UNIVERSITY OF PENNSYLVANIA

GEPORT OF THE SURY - BY LAWRENCE GRANT WHITE

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APMINISTRATIVE OFFICES; AND ADEQUATE STAIRS AND ELEVATORS. IN SECTIONS THE AVOIDANCE OF BUILDING A TALL STRUCTURE OVER THE SPANS OF THE AUDITORIUM AND LECTURE HALL. IN ELEVATION: MASS EXPRESSION OF THE CORNER LOT; AN INVITING ENTRANCE; USE OF THE FRONTAGE FOR DISPLAY.

MANY PROBLEMS WERE REJECTED FOR SUCH FAULTS AS DUMB-BELL PLANS WITH CLASSROOMS, AND FLOOR PLANS TOTALLY UNHELATED TO ONE ANOTHER, NEGESSITATING

THE THREE PRIZES WERE WON BY PUPILS FROM PRINCETON DRIVERSITY, - WHOSE CLEVATORS, AND PROBABLY FOUR, WOULD BE PREFERANCE.

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CONTROLLED ASSENCE SHOULD A SOLUTION OF THE PARTY.

THE SECOND PRIZE AND A FIRST MEDAL WERE WON BY W. D. WILSON. HE HAS AN INTERESTING BUT MORE COMPLICATED PLAN, COMBINING THE LECTURE HALL AND AUDITORIUM ON THE GROUND FLOOR, WITH A COMMON STAGE - INCONVENIENT IF THE LECTURE HALL IS PRIMARILY FOR STUDENT USE, BUT MAKING THE COMBINED CAPACITY AVAILABLE FOR SPECIAL OCCASIONS. THE PUBLIC ENTRANCE TO THE AUDITORIUM IS WELL ARRANGED. MR. WILSON EXPRESSED HIS AUDITORIUM WELL IN ELEVATION, BUT BY SO DOING PENALIZED HIMSELF BY REDUCING THE CLASSROOM AREA ON THE NORTH. THE FIRST PRIZE WINNER MADE BETTER USE OF NORTH LIGHT. THE ELEVATION EXPRESSES THE CORNER LOT. AND THE PRESENTATION IS EXCELLENT.

THE THIRD PRIZE AND A SECOND MEDAL WENT TO J.K.SINCLAIR. HIS ASSYMETRI-CAL AUDITORIUM IS DOWN A FEW STEPS BELOW GRADE. HIS TYPICAL FLOOR PLAN IS EXCELLENT, WITH NORTHERN EXPOSURE FOR ALL CLASSROOMS. HIS SIMPLE ELEVATION TURNS THE CORNER WELL, AND ONLY THE LECTURE HALL IS CARRIED OVER THE AUDITORIUM.

A SECOND MEDAL WAS GIVEN TO R. SCHUMACHER, JR. OF THE UNIVERSITY OF ILLINOIS. HIS LONG NARROW AUDITORIUM IS BETTER ADAPTED TO MOTION PICTURES THAN FASHION SHOWS. HIS NORTH ELEVATION IS GOOD: BUT THE EAST ELEVATION IS A BLANK WALL, WITH ONE SMALL HOLE IN IT.

C. B. CURRY, OF GEORGIA SCHOOL OF TECHNOLOGY, SECOND MEDAL, HAS AN EXCELLENT GROUND FLOOR PLAN AND AN INGENIOUS CANTILEVERED SECTION. BUT HIS DEEP BASEMENT AUDITORIUM IS APPROACHED BY A FORBIDDING STAIRCASE: AND MANY OF HIS CLASSROOMS FACE SOUTH.

R.L. HUEHOLT, UNIVERSITY OF ILLINOIS, SECOND MEDAL: SHOWS AN INTERESTING RAMP LEADING TO THE MEZZANINE MUSEUM, A PLEASANT TERRACE OFF THE LIBRARY, AND A GOOD SECTION. BUT GOOD FRONTAGE ON THE AVENUE IS SACRIFICED TO ADMIN-ISTRATIVE OFFICES ON THE GROUND FLOOR.

ONE OF THE MOST STRIKING OF ALL THE ELEVATIONS WAS THAT PRESENTED BY L.E.REIF, UNIVERSITY OF PENNSYLVANIA, BUT THE LAMENTABLE ENTRANCE TO THE AUDITORIUM AND THE DEVIOUS FIRST FLOOR PLAN PREVENTED A HIGHER AWARD THAN A MENTION. IN THIS DESIGN FOUR ELEVATORS WERE PROVIDED.

SUMMARY OF AWARDS:

2 FIRST MEDAL

37 MENTION

4 SECOND MEDAL

44 NO AWARD

87 TOTAL SUBMITTED

CATHOLIC UNIVERSITY OF AMERICA: MENTION- J. COUGHLIN, E.JETTMAR. GEORGIA SCHOOL OF TECHNOLOGY: SECOND MEDAL- C.B. CURRY. MENTION- HIW. AIKEN, A.P.MCINTOSH.

PRINCETON UNIVERSITY: FIRST MEDAL- C.E. STADE, FIRST PRIZE; W.D. WILSON, SECOND PRIZE; SECOND MEDAL- J.K. SINCLAIR, THIRD PRIZE.

MENTION- G.H.BAIL, W.O.BURWELL, R.M.HOOD, R.M.REISACHER. UNIVERSITY OF ILLINOIS: SECOND MEDAL- R.L. HUEHOLT, R. SCHUMACHER.

MENTION- F.A.AKSEL, R.N.AWSUMB, J.E.BARTHEL, J.P.BRAVEMAN, G.M.CLARK,

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2 FIRST MEDAL

37 MENTEON

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DEPARTMENT OF ARCHITECTURE
1946-1947 PAGE 62

UNIVERSITY OF ILLINOIS: MENTION- R.J.DRAYTON, P.H.GRAVEN, G.W.GUNN,
M.A.M.IBRAHIM, W.H.ISLEY, F.L.KELSEY, P.KOENIG, W.H.LANE,
E.J.ROMIENIEC, S.SALZMAN, W.B.SAYRE, R.D.VODICKA.
UNIVERSITY OF PENNSYLVANIA: MENTION- E.BETHLAHMY, W.H.BLUM, E.L.CRAWFORD,
C.CRYSTALLIDIS, H.R.FOX, B.HERSH, H.H.JUSTER, M.J.MARSILII,
L.E.REIF, M.M.ROSS, P.M.STARK, L.J.WARNER.

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93.	W.D.WILSON, PRINCETON UNIVERSITY FIRST MEDAL,	SECOND PRIZE
94.	J.K.SINCLAIR, PRINCETON UNIVERSITY SECOND MEDAL,	THIRD PRIZE
95.	R. SCHUMACHER, JR., UNIVERSITY OF ILLINOIS	SECOND MEDAL
96.	C.B.CURRY, GEORGIA SCHOOL OF TECHNOLOGY	SECOND MEDAL
97.	R.L.HUEHOLT, UNIVERSITY OF ILLINOIS	SECOND MEDAL

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CLASS & PROBLEM IV - KAWNEER PRIZE A PASTEURIZING PLANT AUTHOR - HARVEY P. CLARKSON, NEW YORK, N.Y.

JURY OF AWARD - JUNE 17, 1947

HARVEY P. CLARKSON ARTHUR RIGOLO JEDD S. REISNER
ROBERT COOLIDGE HUGH N. ROMNEY MAURICE D. SORNIK
ALEXANDER KOUZMANOFF MAURICE R. SALO DANIEL D. STREETER
HERBERT MAGOON MILTON SHERMAN MAX O. URBAHN
CHARLES LEE NUTT EDWARD I. SHIRE JULIAN VONDER LANCKEN
ROBERT B. O*CONNOR RICHARD BORING SNOW ROLAND WANK
R, MILTON PORTEOUS LUCIUS R. WHITE

PARTICIPANTS:

ARCHITECTURAL CLUB OF PALO ALTO, CALIF. T SQUARE CLUB OF PHILADELPHIA CATHOLIC UNIVERSITY OF AMERICA KANSAS STATE COLLEGE, MANHATTAN UNIVERSITY OF NOTRE DAME
OKLAHOMA AGRIC. & MECH. COLLEGE UNIVERSITY OF PENNSYLVANIA
PENNSYLVANIA STATE COLLEGE PENNSYLVANIA STATE COLLEGE PRINCETON UNIVERSITY RICE INSTITUTE, HOUSTON

UNIVERSITY OF ILLINOIS WESTERN RESERVE UNIVERSITY, CLEVE. UNAFFILIATED: BIRMINGHAM, ALA.

REPORT OF THE JURY - BY RICHARD BORING SNOW

IN THE JUDGING OF ALMOST EVERY PROJECT A DOMINANT IDEA EMERGES AS THE JURY WORKS OVER THE DRAWINGS, WHICH GROWS IN IMPORTANCE AS THE SOLUTIONS TO THE PROBLEM ARE EVALUATED, UNTIL IT IS CLEAR THAT NO DRAWING WHICH DOES NOT EMBODY AND CLEARLY EXPRESS THIS IDEA CAN BE GIVEN THE HIGHEST AWARD, HOWEVER SUCCESSFULLY OTHER TECHNICAL AND AESTHETIC ASPECTS OF THE PROBLEM MAY BE HANDLED. SOMETIMES THIS IDEA IS CLEARLY STATED IN THE PROGRAM, SOMETIMES IT IS ONLY INHERENT IN IT BUT IT ALWAYS EMERGES AS A CONTROLLING FACTOR.

IN THE CASE OF THE PASTEURIZING PLANT THE QUALIFICATION WHICH THE JURY CAME TO REGARD AS FUNDAMENTAL, OVER AND ABOVE A SATISFACTORY FUNCTIONING OF THE BUILDING FROM THE PROCESSING STANDPOINT WAS THE IMPORTANCE TO THE OWNER OF THE DISPLAY AND PUBLICITY VALUE TO BE GAINED BY LOCATING HIS PROCESSING ROOM AND HIS RETAIL SALES FACILITIES IN PLAIN VIEW OF PASSERS-BY, THEY ALSO CONSIDERED IT ADVANTAGEOUS TO HAVE THE PROCESSING VISIBLE FROM AS MANY POINTS INSIDE THE BUILDING AS POSSISLE. THIS IS A VERY SIMPLE, BASIC IDEA AND WAS VERY FAIRLY STATED IN THE PROGRAM, YET A SUBSTANTIAL NUMBER OF OTHER-WISE EXCELLENT DRAWINGS FAILED TO RECEIVE A HIGH AWARD BECAUSE IT WAS DIST REGARDED.

IN ADDITION TO A CAREFUL CONSIDERATION OF THE ARRANGEMENT OF THE VARIOUS PRODUCTION FACILITIES, THE JURY EXAMINED EACH DRAWING FOR THE FOLLOWING: TRUCKING FACILITIES. PARTICULARLY THE NON-INTERFERENCE OF FARMERS' TRUCKS WITH COMPANY TRUCKS AND FREE CIRCULATION OF EACH,

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GARAGE FACILITIES. THE JURY CONSIDERED A LARGE COVERED GARAGE AREA ACCEPTABLE (IF EASY CIRCULATION THROUGH IT COULD BE MAINTAINED) BUT NOT PARTICULARLY DESIRABLE, AND IT WILL BE NOTICED THAT SOME OF THE MOST SUCCESSFUL PROJECTS HAD THE GARAGE ENTIRELY DETACHED FROM THE PLANT.

LECTURE HALL AND OBSERVATION FACILITIES WITHIN THE BUILDING. THE CLOSER THE LECTURE HALL TO THE PROCESSING ROOM, THE BETTER.

ADMINISTRATION OFFICES. AS MAY BE SEEN FROM THE PRIZE WINNING DESIGN. FIRST FLOOR AND SECOND FLOOR LOCATIONS WERE BOTH CONSIDERED ACCEPTABLE.

THE FIRST KAWNEER PRIZE WENT TO G. SCHWAB, UNIVERSITY OF PENNSYLVANIA, FOR HIS EXTREMELY OPEN, PRACTICAL BUILDING IN WHICH THE UTMOST ADVANTAGE OF THE DISPLAY VALUE OF BOTH PROCESSING AND RETAIL BAR WAS REALIZED. THE INGENIOUS CONVEYOR BY MEANS OF WHICH CAPPED BOTTLES PASS DIRECTLY UNDER THE NOSES OF DELIGHTED CUSTOMERS WAS FAVORABLY NOTED BY THE JURORS.

THE SECOND KAWNEER PRIZE WAS AWARDED TO M.R.ARMES, PENNSYLVANIA STATE COLLEGE, IN RECOGNITION OF A STUDY IN INTIMATE, ALMOST RURAL CHARACTER. NOT THAT THE PROBLEM WAS NOT TECHNICALLY WELL SOLVED; THE PLOT PLAN AND LOADING FACILITIES WERE EXCELLENT. BUT THE JURY WAS VERY PLEASANTLY IMPRESSED WITH THE CONSERVATIVE GOOD TASTE, THE NOD TO TRADITIONAL, LOCAL MATERIALS, AND THE RESTRAINT DISPLAYED BY THIS DESIGNER. THE INVITATION TO PASSERS-BY IN THIS CASE WAS FELT TO BE ACHIEVED NOT SO MUCH BY COMPLETE OPENNESS OF THE PROCESSING ROOM AS BY THE GENERAL ATTRACTIVENESS AND SUITABILITY OF THE BUILDING.

THE THIRD AND FOURTH PRIZES WERE AWARDED TO A.L.KARL AND M. WHITE BOTH OF THE UNIVERSITY OF ILLINOIS, FOR WELL HANDLED SOLUTIONS ALMOST STRIDENTLY REPLETE WITH DISPLAY VALUE. MISS WHITE'S ARRANGEMENT OF THE OFFICES ON THE FIRST FLOOR WAS INTERESTING AND THE AUDITORIUM WAS PERHAPS THE BEST LOCATED OF ANY.

E.D.Lenker, PENNSYLVANIA STATE COLLEGE, FIRST MENTION PLACED, SUBMITTED A VERY STRONG SIMPLE BUILDING, A LITTLE LACKING IN CHARM BUT VERY WELL INTEGRATED. THE JURY WELCOMED THE TERRACE WITH TABLES AS A PLEASANT IDEA.

THE JURY STUDIED VERY CAREFULLY THE DRAWING OF C.C.DAVIS, JR., UNIVERSITY OF ILLINOIS, WHICH FAILED TO RECEIVE A PRIZE ONLY BECAUSE THEY FELT A GERTAIN CONGESTION AND LACK OF CLARITY AT THE DELIVERY POINT. IN CHARACTER AND DELINEATION IT WAS ONE OF THE MOST DELIGHTFUL PROJECTS SUBMITTED.

- A.D. FREED, UNIVERSITY OF ILLINOIS, FIRST MENTION PLACED, TURNED IN A FINE, UNDERSTANDABLE, WELL DESIGNED BUILDING, BUT IT WAS CONSIDERED VERY RESTRICTED AT THE IMPORTANT DELIVERY POINT.
- D.E.BOONE, UNIVERSITY OF ILLINOIS, FIRST MENTION, OFFERED PERHAPS A LITTLE TOO MUCH PORK FOR A SHILLING. IN ADDITION TO MAGNIFICENT DISPLAY OF BOTH THE PROCESSING ROOM AND THE RETAIL SALES AREA HE FEATURED A STAIRWAY WHICH WOULD DIGNIFY A UNITED NATIONS CENTER, AND THE JURY FELT IT TO BE SOMEWHAT EXCESSIVE FOR A HIGHWAY PASTEURIZATION PLANT.

IN GENERAL THIS EXCELLENT PROGRAM ELICITED A VERY FINE PERFORMANCE FROM THE STUDENTS FOR THE KAWNEER PRIZE.

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SUMMARY OF AWARDS:

7 FIRST MENTION PLACED

9 FIRST MENTION 98 NO AWARD

65 MENTION
179 TOTAL SUBMITTED

GEORGIA SCHOOL OF TECHNOLOGY: MENTION- A.R.SMITH.

OKLAHOMA AGRIC. & MECH. COLLEGE: MENTION- C.WILLIAMS.

PENNSYLVANIA STATE COLLEGE: FIRST MENTION PLACED- M.R.ARMES, SECOND PRIZE;

E.D.LENKER. FIRST MENTION- J.R.DIEHL. MENTION- R.S.ARONSON, S.M.COHEN,

H.J.ASHBAUGH, H.B.GATES, JR., J.H.KRING, A.LILIEN, B.G.TYSINGER,

P.A.WATERMAN.

PRINCETON UNIVERSITY: MENTION- D.E. CHAPMAN, F.C. MCNULTY, W.C. WACHS. RICE INSTITUTE: MENTION- BLANTON.

T SQUARE CLUB OF PHILA .: MENTION- R. LEVIN, R.A. SCHAEFFER.

UNIVERSITY OF ILLINOIS: FIRST MENTION PLACED~ A.L.KARL, THIRD PRIZE,
M. WHITE, FOURTH PRIZE, C.C.DAVIS, JR., A.FREED, FIRST MENTION~ D.E.
BOONE, A.M.HALPIN, R.HIRSCH, T.H.LANDISE, E.A.MEYER, C.C.MINOR,
D.SCHLICKAN, G.A.SIEGWART. MENTION~ M.J.BAUCOM, R.P.BRADLEY, R.A.COOKE
M.DARMSTADT, W.E.DYE, E.G.FIFLES, E.FOLGER, W.GALLUZZI, A.A.GRAHAM,
N.F.GREWE, N.O.HAMMON, R.A.HOOVER, A.IGNATIUS, C.T.JACKSON,
J.R.JACOBS, H.W.KEMP, D.H.KNODLE, E.R.NORMAN, R.D.PEPPLES, D.RUCKER,
A.D.RUDOLPH, R.J.SHERBURNE, M.A.SIELAFF, R.E.SPENCER, L.S.SPRINGER,
W.TAMMINGA, T.F.TAYLOR, R.K.VANCE, E.L.VERKLER, J.P.WILLIS.

UNIVERSITY OF NOTRE DAME: MENTION- J.J.KRESS.

UNIVERSITY OF OKLAHOMA: MENTION- D.M.DANIEL, B.C.HOLDERNESS, G.W.QUALLS.

UNIVERSITY OF PENNSYLVANIA: FIRST MENTION PLACED- G.V.SCHWAB, FIRST PRIZE.

MENTION- I.C.BACHMAN, J.H.BARDES, S.L.BINDER, L.DEMOLL, "H.C.MILLER,

R.E.LAMBORGHINI, H.M.LIPPINCOTT, E.B.MITCHELL, B.POLIS, H.STRICKLER

T.G.WEATHERWAX, T.G.WILLIAMS.

WESTERN RESERVE UNIVERSITY, CLEVELAND: MENTION- R.P. MADISON, J.B. NILGES, R.P. STORY, D.S. WOODARD.

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CLASS B PROBLEM IV - A PASTEURIZING PLANT KAWNEER PRIZE - June 17, L947

98. G.SCHWAB, UNIVERSITY OF PENNSYLVANIA 1ST PRIZE, FIRST MENTION PLACED

99. M.E.ARMES, PENNSYLVANIA STATE COLLEGE 2ND PRIZE, FIRST MENTION PLACED

100. A.L.KARL, UNIVERSITY OF ILLINOIS 3RD PRIZE, FIRST MENTION

101. M. WHITE, UNIVERSITY OF ILLINOIS 4TH PRIZE, FIRST MENTION PLACED

102. A.D. FREED, UNIVERSITY OF ILLINOIS FIRST MENTION PLACED

103. E.D.LENKER, PENNSYLVANIA STATE COLLEGE, FIRST MENTION PLACED

104 C.C.DAVIS, UNIVERSITY OF ILLINOIS FIRST MENTION PLACED

POSITIVE PHOTOSTATS ARE AVAILABLE FOR 25 CENTS. REPORTS FOR 10 CENTS. REMITTANCE MUST ACCOMPANY ORDER.

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A.L.KARL, UNIVERSITY OF ILLINOIS BRD PRIZE, FIRST MENTION

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FIRST MENTION PLACED. A.O. FREED, UNIVERSITY OF ILLINOIS

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304 East 44th Street, New York 17, N. Y.

DEPARTMENT OF ARCHITECTURE—1946-1947—FIFTY-FOURTH SCHOOL YEAR

Program issued and completed in any
Five Consecutive Weeks between —March 10, 1947—May 26, 1947

Judgment will be held on or about —June 9, 1947

CLASS C PROBLEM IV — A SMALL OUTDOOR THEATRE Author — Robert Law Weed, Miami, Florida

Mr. Weed studied architectural design and engineering at Carnegie Institute of Technology. He traveled and studied architecture in France, Spain and Italy and gained practical experience under Richard Kiehmel, F.A.I.A. of Pittsburgh and Miami. Mr. Weed is a member of the A.I.A., the Florida Association of Architects. He holds the Medaille de Verdun and the Croix de Guerre citations from World War One, and Bronze Star and the Presidential Citation in recognition of his services in World War Two, during which he served in the Air Transport Command of the Army Air Forces in headquarters in Washington, D. C., and in India, China, Burma, and South America and the Pacific Coast, in charge of air installations, supervising design and construction of airports and airport facilities for transport operations. He has been in private practice since 1922, and reopened his office in Miami in November, 1945. A theatre for Miami Beach designed by his organization was chosen the outstanding theatre of more than 1100 cities to be constructed in the United States and Canada, in 1941. Mr. Weed's practice has been extensive including residential, commercial and educational building projects.

A small college town has received a bequest to cover the cost of building a small outdoor theatre for the use of the student theatrical department and an amateur theatrical group among the townspeople for theatre productions, orchestral, choral and other concerts, school graduations, etc. The site selected is the edge of a small lake in a city park well-known for its great natural beauty. Every effort should be made to keep intact the natural surroundings and construction should be simple and direct.

The site is the north bank of the lake and is bounded on the north by a main park road from the town 500 feet from and paralleling the lake shore. East and west along the lake as much land as is necessary is available but desire to preserve the fine trees should dictate economy in its use. The breeze in summer is from the south. From the road the land slopes gently to the lake.

Requirements:

1. Seating for 750 people.

- 2. Type of stage and the arrangements for changing scenery are left to the designer. Provision must be made for two dressing rooms, 70 sq. ft. each and four dressing rooms, each about 200 sq. ft., and about 600 sq. ft. for storage of props, scene painting and carpenter shop.
 - 3. Toilets for the public and toilets for the performers.
 - 4. Parking for 300 automobiles.

REQUIRED DRAWINGS: (Sheet size 22" x 30")

Plan of the site at scale of 1/16" equals 1'0" showing theatre, its relation to the main approach and parking areas, and as much of the parking and surrounding land as required to explain the scheme.

Aerial perspective of theatre looking toward the stage, as large as possible. The entire theatre is to be shown but not necessarily the parking.

Section through seating and stage at the scale of 1/16" equals 1'0".

Presentation and rendering is at the discretion of the designer.

NOTE: A record of the dates selected for this problem by each supervisor and school must be forwarded to the Beaux-Arts Institute of Design as soon as determined.

The text of all programs must be kept confidential before they are issued.

Final drawings shall have a half inch unrendered border on all sides.

Drawings will be eliminated from the judgment for infringements of the following:

- (a) Violation of requirements, or failure to pay the registration fee.
- (b) Indefinite, illegible or insufficient indication of the solution of the problem in the final drawing.
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CLASS C PROBLEM IV A SMALL OUTDOOR THEATRE AUTHOR - ROBERT LAW WEED, MIAMI, FLORIDA

JURY OF AWARD - JUNE 19, 1947

E. JAMES GAMBARO FRED HUFSCHMIT ZAREN SOURIAN : HARRY GNERRE GEORGE T. LICHT ELECTUR D. LITCHFIELD 4. ROBERT D. MACKINNON YUSUF MEER ADOLPH MERTIN AUGUSTE L. NOEL FRANCIS A. NELSON . BEN SCHLANGER

ROBERT K. POSEY . . HAROLD TATTON CHARLES RIEGER RICHARD BANKS THOMAS
JEDD S. REISNER JOHN A. THOMPSON
J. J. ROBERTO WM. VANALEN CHARLES F. SCHILLINGER LOUIS A. WALSH ESMOND SHAW ELDREDGE SNYDER

H.S.WATERBURY MRS. FLORA A. WHITING :

PARTICIPANTS:

ARCHITECTURAL CLUB OF PALO ALTO, CAL. T SQUARE CLUB OF PHILADELPHIA DAPRATO ATELIER, CHICAGO / UNIVERSITY OF ILLINOIS ATELIER ESCHWEILER, MILWAUKEE UNIVERSITY OF NOTRE DAME
GEORGIA SCHOOL OF TECHNOLOGY UNIVERSITY OF OKLAHOMA OKLAHOMA AGRICULTURAL & MECH. COLLEGE UNIVERSITY OF PENNSYLVANIA RICE INSTITUTE; HOUSTON

WESTERN RESERVE UNIV., CLEVELAND UNAFFILIATED: BIRMINGHAM, ALA.

REPORT OF THE JURY - BY BEN SCHLANGER

THE JURY FELT THAT THE PROBLEM SHOULD INDICATE THE INFORMAL OUTDOOR CHARACTER RATHER THAN THE INDOOR FEELING WHICH SO MANY OF THE PROBLEMS DEVELOPED. ALTHOUGH THE COMPLETE OPENNESS FROM THE AUDIENCE PORTION WITH A VISTA TO THE WATER BEYOND AS INDICATED IN THE PLACED DRAWINGS WAS WELL RECEIVED, THE JURY FELT THAT A CLOSED BACKGROUND AT THE STAGE COULD HAVE BEEN DEVELOPED SUCCESSFULLY. THE PLACING OF THE DRESSING ROOMS AND THE SCENE STORAGE SPACE TO ONE SIDE OF THE STAGE WAS PREFERRED. THE SPLIT UP OF THESE ARRANGEMENTS ON EITHER SIDE OF THE STAGE WAS CRITICIZED AS BEING LESS EFFICIENT. A LARGE OPEN AREA SHIELDED FROM THE AUDIENCE AND CLOSE TO THE SERVICE SIDE OF THE STAGE TO BE USED AS A PREPARATION AREA FOR PAGEANTRY AND SCHOOL FUNCTIONS WAS CONSIDERED DESIRABLE.

THE AUDIENCE AREA SHAPE WITH THE VIEWERS AS CLOSE TO THE PERFORMANCE AS POSSIBLE WAS PREFERRED AND, THEREFORE, THE SEATING SHAPE WHICH WAS GREATER IN DEPTH THAN IN WIDTH PLACED THE REAR PART OF THE AUDIENCE TOO FAR FROM THE STAGE. THE PLACING OF DRESSING ROOMS AT A LEVEL BELOW OR ABOVE THE STAGE WAS CRITICIZED SINCE SPACE CONSIDERATIONS WERE NOT A LIMITATION.

THE JURY WAS DISTURBED WITH THE SIMILARITY OF THE RENDERINGS OF THE PLACED DRAWINGS AND ONLY AFTER CONSIDERABLE DELIBERATION TOOK A LENIENT

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PARTICIPANTS:

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ATTITUDE TO WHAT THEY CONSIDERED AN UNFAIR PRACTICE AND HOPED THAT THEY WOULD NOT SEE A REPETITION OF THE INFLUENCE OF A SINGLE HAND IN THIS MANNER IN FUTURE JUDGMENTS.

R. H. JOHNSON, OKLAHOMA AGRIC. & MECH. COLLEGE, FIRST MENTION PLACED: SHOWED THE INTIMATE AND OPEN-AIR CHARACTER NEEDED FOR THIS PROBLEM AND THE SHAPE OF HIS AUDIENCE AREA WAS GOOD. L. Y. SHUMATE, OKLAHOMA AGRIC. & MECH. COLLEGE, FIRST MENTION PLACED: LOCATED THE DRESSING UNIT IN A CAREFULLY SECLUDED ARRANGEMENT TO ONE SIDE OF THE STAGE AND ALSO SHOWED A DELIGHTFUL. BLENDING WITH THE OUTDOORS IN ITS TREATMENT. J.O.MARSHALL AND A. M. MATTHEWS BOTH OF OKLAHOMA AGRIC. & MECH. COLLEGE, WERE MOST SUCCESSFUL IN OBTAINING A COMPLETE OUTDOOR CHARACTER IN THEIR TREATMENT.

SUMMARY OF AWARDS:

4 FIRST MENTION PLACED 7 FIRST MENTION 215 NO AWARD

114 MENTION

340 TOTAL SUBMITTED

DAPRATO ATELIER, CHICAGO: MENTION- L.J. ADAMI, L.L. PETTA. GEORGIA SCHOOL OF TECHNOLOGY: MENTION- J.Y.BRUCE, W.O.FULMER, R.M.MCKENZIE, A.M.RAYFIELD.

OKLAHOMA AGRIC. & MECH. COLLEGE: FIRST MENTION PLACED- R.H.JOHNSON, A.M. MATTHEWS, L.Y. SHUMATE. FIRST MENTION- C.D. CHAPMAN, R.V. HENDRICKS, A.H. SAYLOR, MENTION- B.A. BATES, J.E. BIGNELL, W.L.KING, H.C. MAPLES, L.MURRAY, G.H. TSCHIEMER.

RICE INSTITUTE: MENTION- W.L.PILCHER.

T SQUARE CLUB OF PHILADELPHIA: MENTION- R. NEALY.

UNIVERSITY OF ILLINOIS: FIRST MENTION- F.R. BATES, P.LLARENA, J. WOOD MENTION- M.B. AFFRIME, R.K. ALBYN, R.S. ALLAN, C.L. AMACHER, R.J. ANDERSON, G.W.ANDERSON, A.G.ANDERSON, R.APPLEGATE, C.E.ASBURY, H.H.BERG, J.BLACKMAN, W.E.BODEN, J.W.BODEMAN, R.E.BOLES, E.J.CASEY, G.B.COX, L.C.CORDOGAN, W.E.DAVIS, D.A.DAVIS, R.K.DELAP, J.R.DESHAYES, S.DULGEROFF, K.F.EINHORN, R.FRIEDMAN, E.FLANAGAN, R.H.GILBERT, R.GRAHAM, A.GOULD, M.HARTMAN, G.M.HAVLIK, O.L.HERRICK, Q.N.HOFMAN, F.E.JOLLY, J.J.JORDAN, C.N.JOHNSON, I.JOSEPH, D.J.KATZ, H.KAISER, O.KLEB, J.KLUND, G.KICONAS, W.R.KING, L.L.LAWRENCE, JR., M.LEVINE, K.J.LOHRMAN, C.J.MARSHALL, D.S.MURRAY, R.A.NELSON, P.A.NELSON, N.A.NELSON, P.J.NITTO, N.L.RAAB, J.G.REPLINGER, G.W.REIHMER, H.L.RICE, J.W, ROCK, L.M.RUSSELL, E.H.RYDBECK, A.G. SEDER, R.J. SCHAEFER, J.C. SHEPARD, F.D. SHELLABARGER, R.J. SIDLO, L. STRASSLER, W.J. TILLMAN, J.E. TICER, W.H. VOLKMANN, J.J. WAVERING, J. WIERSEMA, N. ZARET, S. ZYWOTOW.

UNIVERSITY OF NOTRE DAME: MENTION- C.DODGE. P.M.O'MEARA, D.L.RIGONI, L.J. SAVINETTI.

UNIVERSITY OF OKLAHOMA: MENTION- P.C.NICEK.

UNIVERSITY OF PENNSYLVANIA: MENTION- H.P. BARNES, J.L. BURKE, S.D. CHAMBERLAIN R.M. CHAPPELLE, 'E.C. COOPER, R.W. FREY, L.M. GETTLIN, R.A. KALIX, D.O.MACFARLANE, J.M.MCELWEE, C.W.MILLER, D.H.NAUTA, G.B.NOTMAN, D.PEARSON, R.O.RACE, D.B.RATCLIFFE, R.J.RIPPEL, J.W.ROTH; E. SALTZMAN, F.B. SPIEZLE, T.J. STOHLMAN, J.N. TRIBBIE.

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WESTERN RESERVE UNIVERSITY, CLEVELAND: FIRST MENTION- W.F. STROUGH.
MENTION- H.GILBERT, R.WILLIAMS.

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106.	R.H.JOHNSON,	OKLAHOMA AGRIC	. & MECH. COLLEGE	1ST MENTION PLACE
107.	L.Y.SHUMATE,	OKLAHOMA AGRIC	. & MECH. COLLEGE	1ST MENTION PLACE
108.	A.M.MATTHEWS.	OKLAHOMA AGRIC	. & MECH. COLLEGE	1ST MENTION PLACE

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304 East 44th Street, New York 17, N. Y.

DEPARTMENT OF ARCHITECTURE—1946-1947—FIFTY-FOURTH SCHOOL YEAR

Program issued and completed in any
Five Consecutive Weeks between —May 5, 1947—July 14, 1947
Judgment will be held on or about —July 28, 1947

CLASS C PROBLEM V -- A ROADSIDE DISPLAY STAND

Author - William J. Creighton, Atlanta, Ga.

Mr. Creighton born in Los Angeles, completed his studies in architecture at the University of Pennsylvania obtaining both his B.S. and his Master's degrees from the University. He served in First World War as Army Pilot, First Lieutenant R.M.A. He worked in the offices of the Olmstead Brothers, Landscape Architects, Brookline, Mass.; Hewitt & Brown, Minneapolis; Welles Bosworth, New York; McKim, Mead & White, New York. He was in partnership in the firm LaFarge, Clark & Creighton 1927-30, and in private practice 1930-45. During the Second World War, Mr. Creighton served as designer engineer for Caribbean Architects-Engineers; Gulf Ordnance Plant, Aberdeen, Miss.; Artificial Rubber Plants, Baton Rouge, La.; Pan-American Airways, Airport Development Program for South and Central America. In 1946 he formed a partnership with Henry J. Toombs in Atlanta, Georgia under the name of Toombs and Creighton, Architects. He is a member of the A.I.A. and Vice President of the Georgia Chapter, and a member of the B.A.I.D.

Pottery is often a family occupation handed down from father to son, the latter gaining experience during his younger years as assistant to the former. Thus he learns the closely guarded tricks of the trade.

In the present instance, a potter and his two sons have gained a reputation for the beauty of form and color as well as the durability of their products. The local farmers have for years depended on them for such items as pickle jars, milk crocks and such utilitarian items. However, automobilists have, in increasing numbers, been stopping to purchase other articles, flower pots, large garden vases, bird baths, and even such small items as table ornaments.

They have begun to prosper and their present workshop seems inappropriate for their new clientele. Since the customers tend to interrupt work in process, it has been decided to preserve the old shop solely for manufacturing and to erect a display and sales stand convenient to the roadway. 500 square feet of enclosed space will adequately provide for a salesroom, appropriate and convenient means of display of both large and small items, a desk for wrapping and cash register, store closet, a small exposed heater with smoke flue connection and/or an open fireplace, small toilet facilities for men, and women.

Outside the office, attractive means of display of merchandise should be provided, this being considered sufficient advertising without any lettered sign.

Particular attention should be given the parking of

customers' cars, their entrance and egress, as no parking on roadways is permitted. Truck access is required to the workshop.

The plot, 160 feet square, is approximately level, and is located on the northwest corner of the intersection of a 60 foot paved north-south highway and a 30 foot eastwest country road. The intersection is about two miles south of a city of 100,000 population and is equipped with a traffic light. Access to the property—i.e., curb cuts—can be located at will on either or both roads. There are two fine old oak trees, one in the northeast corner and the other in the center of the lot. The present workshop, a 40' x 60' frame building, with its longer dimension parallel to the highway, is at the northwest corner of the lot, 10 feet from each lot line.

The important objectives of this problem are an inviting display and facility of circulation.

REQUIRED DRAWINGS: (Sheet size 31" x 40")

Plot plan of lot, including full width of both roads and showing by dotted lines and arrows how cars from north and south may gain access to parking space. The proposed development of entire plot shall be shown. Scale 1/16" to the foot.

Plan section and two elevations of display stand at the scale of $\frac{1}{4}$ " to the foot.

Perspective showing view as seen from a car on the highway at a 100 foot distance from the nearest corner of the plot.

NOTE: A record of the dates selected for this problem by each supervisor and school must be forwarded to the Beaux-Arts Institute of Design as soon as determined.

The text of all programs must be kept confidential before they are issued.

Final drawings shall have a half inch unrendered border on all sides.

Drawings will be eliminated from the judgment for infringement of the following:

- (a) Violation of requirements, or failure to pay the registration fee.
- (b) Indefinite, illegible or insufficient indication of the solution of the problem in the final drawing.
- (c) Omission or variation from the fixed requirements of the program.
- (d) Failure to indicate the identifying elements as may be called for in any program.

Failure to comply with the requirements as stated in the Circular of Information for 1946-1947 shall exclude drawings from judgment. Copy will be sent on request.



CLASS C PROBLEM V A ROADSIDE DISPLAY STAND AUTHOR - WILLIAM J. CREIGHTON, ATLANTA, GA.

JURY OF AWARD - AUGUST 5, 1947

CALVIN L. BEDELL HOWARD GREENLEY

JAMES B. BELL BALL A. F. BRINCKERHOFF JOSEPH L. HAUTMAN ANDREW F. EUSTON SIDNEY L. KATZ ALEXANDER KOUZMANOFF

S. J. LASUSA JOHN M. LIPTAK ANTHONY NISITA THOMAS PRICE WILLIAM SAMBUR

SCHOOL REPRESENTATIVE: JOHN E. SWEET, UNIVERSITY OF PENNSYLVANIA

PARTICIPANTS

GEORGIA SCHOOL OF TECHNOLOGY

OKLAHOMA AGRIC. & MECHANICAL COLLEGE

T SQUARE CLUB OF PHILADELPHIA

UNAFFILIATED: BIRMINGHAM, ALA. UNIVERSITY OF ILLINOIS UNIVERSITY OF NOTRE DAME

DETROIT, MICHIGAN ABILENE, TEXAS

REPORT OF THE JURY - BY M. MILTON GLASS

THE JURY FELT THAT THE MAJOR ASPECTS OF THE PROBLEM WERE THOSE OF SOLV-ING THE APPROACH AND DISPLAY BOTH FROM TOWN AND TOWARDS TOWN, AND THE PROVI-SIONS MADE FOR EASY PARKING. IN PRINCIPLE, THE JURY WAS OF THE OPINION THAT PARKING SHOULD BE GENERALLY RECOGNIZED BY APPROACHING CARS IN EITHER DIRECTION AND THAT ACCESS FOR THE CARS SHOULD BE MODERATELY EASY WITHOUT INTERFERING WITH CROSS TRAFFIC. THE JURY LOOKED FOR VISIBILITY OF BOTH THE BUILDING AND THE OUTDOOR DISPLAY FROM CARS GOING IN NORTH AS WELL AS SOUTH DIRECTIONS, SINCE THIS WAS THE PRINCIPAL HIGHWAY TO AND FROM TOWN. MANY OF THE PROBLEMS NEGLECTED THIS ASPECT AND ALSO MISUSED THE PROPERTY IN LOCATING THE DISPLAY BUILDING AND IN ARRANGING PARKING FACILITIES. A GREAT MANY OF THE PROBLEMS PLACED THE DISPLAY BUILDING FAR BACK FROM THE HIGHWAY MAKING IT DIFFICULT FOR CARS COMING FROM TOWN TO SEE IT UNTIL THEY WERE OPPOSITE IT AND BY THEN IT WOULD BE TOO LATE TO STOP. IT WAS EVIDENT THAT EXCESSIVE USE OF ARGADED EFFECTS DETRACTED FROM THE DISPLAY AND VERY OFTEN OBSCURED THE BUILDING. THE PROBLEMS THAT SHOWED ADEQUATE APPROACH TO PARKING FROM ALL DIRECTIONS RE-CEIVED THE BEST CONSIDERATION. THE BUILDINGS THEMSELVES, WERE, FOR THE MOST PART, NOT WELL STUDIED AND IT WAS THE OFINION OF THE JURY THAT MORE ATTENTION COULD HAVE BEEN GIVEN TO THE ARCHITECTURE.

M. MOFFITT, UNIVERSITY OF ILLINOIS - FIRST MENTION PLACED: THE PLAN IN THIS PROBLEM SATISFIES THE REQUIREMENTS OF THE PROGRAM FOR ADEQUACY OF PARK-ING OF CUSTOMERS' CARS AND THEIR ENTRANCE AND EGRESS. THE PROGRAM STRESSED AS IMPORTANT OBJECTIVES OF THE PROBLEM AN INVITING DISPLAY AND FACILITY OF

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CLASS C PROBLEM V 8/5/47

CIRCULATION, WHICH THIS SUBMISSION MET IN A SATISFACTORY MANNER. SOME CRITICISM WAS MADE OF THE FACT THAT THE BROAD FIREPLACE WALL FACING THE INTER-SECTION TENDED TO OBSCURE SOME OF THE DISPLAY. THIS MIGHT, HOWEVER, SERVE AS AN ATTRACTIVE BACKGROUND FOR POTTERY.

NS.Z.BENDER, UNIVERSITY OF PENNSYLVANIA -- FIRST MENTION PLACED: THIS SUBMISSION HAS THE SAME GENERAL PARTI AS THAT OF M.MOFFITT'S SUBMISSION, BUT FROM THE POINT OF VIEW OF VISIBILITY FROM THE HIGHWAY, IT WOULD APPEAR TO BE SLIGHTLY BETTER IN THAT THE GLASS AREA OF THE BUILDING FLANKING THE FIREPLACE IS WIDER. THE ELEVATION OF THIS BUILDING FROM THE WEST IS A LITTLE TOO RESTLESS AND MIGHT DISTRACT ATTENTION FROM THE DISPLAY.

D.M.DUBOFF, UNIVERSITY OF ILLINOIS - FIRST MENTION PLACED: IN THIS PROBLEM THE PARKING IS SATISFACTORY. HOWEVER, SOME QUESTION WAS RAISED BY THE FACT THAT CARS APPROACHING FROM TOWN WOULD SEE THE SOLID MASS OF THE FIRE-PLACE AND TOILET ROOMS BEFORE SEEING THE DISPLAY INSIDE THE BUILDING. HOWEVER, THE SMALL DISPLAY AT THE CORNER OF THE OVERHANGING CANOPY AS WELL AS THE INDI-CATION OF POTTERY DISPLAY ON THE WALL ADJOINING THE FIREPLACE, TENDED TO MODIFY THIS CRITICISM. IN OTHER RESPECTS THE BUILDING HAS GOOD PROPORTIONS AND SHOWS EVIDENCE OF CAREFUL STUDY.

M.N.Krause, detroit, H.H.Fisher, Patron - First Mention Placed: Presented a problem which was entirely different from all others submitted and gave rise to spirited discussion among the members of the Jury. From the point of view of parking and visibility of display, this problem is quite satisfactory. However, serious question was raised as to the appropriateness of the form of the building, some suggesting it represented a playful "fair grounds" structure rather than a permanent display of a long established successful business. The Jury Cautioned the student that a more serious approach to architecture would be advisable. A close majority of the Jury felt that despite its faults, the visibility of the display from the intersection and the well handled parking and circulation earned this problem its award.

T.BRANDOW, UNIVERSITY OF PENNSYLVANIA - FIRST MENTION: THE JURY WITH-HELD THE HIGHER AWARD BECAUSE THE CIRCULATION AND THE PARKING WERE TOO COMPLICATED AND WOULD TEND TO DETRACT FROM THE DISPLAY BUILDING. THIS PROBLEM WOULD HAVE BEEN MEASURABLY IMPROVED IF THE BUILDING HAD BEEN BROUGHT CLOSER TO THE CORNER OF THE LOT AND THE PARKING HAD BEEN ARRANGED AT THE SIDES AND REAR. THUS GIVING MORE PROMINENCE TO THE BUILDING.

WHILE THE DESIGN BY R.E.UNSIN, UNIVERSITY OF ILLINOIS AWARDED A FIRST MENTION, IS AN EXCELLENT APPROACH TO THE PROGRAM, IT SUFFERS IN THAT THE BUILDING IS SITUATED TOO FAR BACK FROM THE STREET AND PRESENTS A LIMITED VIEW TO CARS APPROACHING FROM TOWN. THE PROBLEM COULD HAVE BEEN IMPROVED IF THE PARKING ARRANGEMENTS WERE CONNECTED RATHER THAN BEING SO REMOTE FROM EACH OTHER.

S.A. DULGEROFF, UNIVERSITY OF ILLINOIS - FIRST MENTION: THIS PROBLEM SATISFIED THE JURY FROM THE POINT OF VIEW OF PARKING AND CIRCULATION BUT THERE WAS EXCESSIVE USE OF TRELLISES AND GEOMETRIC FORMS FOR OUTSIDE DISPLAY. IT WOULD HAVE BEEN BETTER TO LET THE DUTDOOR POTTERY SPEAK FOR ITSELF.

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F.C. NAGEL, UNIVERSITY OF ILLINOIS - FIRST MENTION: IN THIS SUBMISSION, TOO, THE BUILDING WAS SET TOO FAR BACK FROM THE ROAD AND DEPENDED TOO MUCH ON EXAGGERATED TRELLISES FOR EFFECT.

SUMMARY OF AWARDS:

4 FIRST MENTION PLACED 51 MENTION
4 FIRST MENTION 85 NO AWARD 144 TOTAL SUBMITTED

GEORGIA SCHOOL OF TECHNOLOGY: MENTION- W.O. FULMER. OKLAHOMA AGRIC. & MECH. COLLEGE: MENTION- J.L.BRISCOE, M.W.MIZELL. T SQUARE CLUB, PHILADELPHIA: MENTION- J. CAVANAUGH.

UNIVERSITY OF ILLINOIS: FIRST MENTION PLACED- D.M. DUBOFF, M.MOFFITT.

FIRST MENTION- S.A.DULGEROFF, F.C.NAGEL, R.E. UNSIN. MENTION-G.W. ANDERS' A.O.BUMGARDNER, J.B.CAMPBELL, G.B.COX, W.E.DAVIS, R.J.DRILL, K.P.DURHA

K.F.EINHORN, J.A.HANSEN, G.M.HAVLIK, O.L.HERRICK, W.E.JOBUSCH,

W.S.LAHEY, G.LEMPP, H.A.LUTZKE, R.W.MARSHALL, R.MEINKE, M.MEYERS,

H.P.READ, K.M.RHODES, J.F.SCHNEIDER, V.K.SENOUR, N.R.SKORBURG,

R.M. TENNANT, J.J. WAVERING, R.A. SOELLNER.

UNIVERSITY OF NOTRE DAME: MENTION- E.P.BOURGEOIS. J.D.ZEKAN.

UNIVERSITY OF PENNSYLVANIA: FIRST MENTION PLACED- S.Z.BENDER. FIRST MENTION-

T. BRANDOW. MENTION- J.L. BURKE, L. CASTE, J.S. COCHRANE, M. COHEN,

E.C.COOPER, G.FAN, E.GEDDES, W.C.HALDEMAN, T.HARDWICK, K.R.HOLMES,

T.C.LEHMAN, D.H.NAUTA, E.D.OAKES, R.Y.OKAMOTO, M.ROBBINS,

J.B. STRASSENBURGH, E.J. WIEDENKELLER.

WESTERN RESERVE UNIVERSITY, CLEVELAND: MENTION- A.NEISWANDER, D.RICHARDS. UNAFFILIATED: DETROIT, MICH .: FIRST MENTION PLACED- M.N. KRAUSE

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DEPARTMENT OF ARCHITECTURE—1946-1947—FIFTY-FOURTH SCHOOL YEAR

Program issued and completed in any
Nine Consecutive Hours in the month of —June
Judgment will be held on or about —July 28, 1947

CLASS A NINE-HOUR SKETCH V — COVER FOR AN ARCHITECTURAL MAGAZINE Author — Paul Grotz, Art Director Architectural Forum, New York

Mr. Paul Grotz studied Architecture at the Munich Technische Hochschule and the Stuttgart Technische Hochschule. He worked in the office of Werner March, architect in Berlin, with Hans Scharoun of Berlin on the International Architectural Exhibit in Stuttgart, and for Mebes and Emmerich, architects of Berlin. He engaged in private practice in Stuttgart and in Austria. He came to the United States in 1928. He was an associate of the Housing Study Guild in New York. In 1934 he joined the Staff of the Architectural Forum, and was appointed its Art Director in 1937.

Problem:

To design the cover for a monthly architectural magazine called "SHELTER." ("Shelter" was the name of a magazine published in the thirties, to which this problem has no relation.)

The cover must convey the content: architecture based on contemporary techniques, materials and planning. The arts and sciences related to building are included. Unlike the existing magazines in the field, this magazine is sold not only by subscription but also on newsstands—a factor influencing the design in such a way that customary display techniques used by newsdealers must be considered. It must be an eye-catcher in the maze of "pulp."

Specifications: Size of the magazine is 93/4 inches in width by 113/4 inches in height. The magazine is saddle-stitched (like the "Saturday Evening Post") with no back-

bone. The cover is printed on white coated stock by letterpress process in two colors—black (if used) counted as one color, any two colors or their combinations are permitted. The only type matter displayed on the cover is the name "Shelter," date, "January 1948," and "Price 50 Cents." The choice of illustrative subject matter is left to the student, who has to consider only the facts stated under "Problem."

REQUIRED FOR THE SKETCH: (Sheet size 22" x 30")

One cover executed in full size—93/4 inches by 113/4 inches. Any medium may be used—ink, crayon, poster colors, etc.

Three additional covers in size 2½ inches by 3 inches. The purpose of these sketches is for the student to show possible variations in color or design without losing a continuity throughout the year.

NOTE: A record of the date selected for this sketch by the supervisor must be forwarded to the Beaux-Arts Institute of Design as soon as determined. Sketches must be forwarded to the B. A. I. D. after the exercise.

The text of the program must be kept confidential before date of exercise.

Single Problem Registration: Students may submit one problem and corresponding nine-hour sketch for judgment upon the payment of a fee of \$2.50 at the time of making sketch for the problem. Individual nine-hour sketch may be submitted on payment of \$1.00.

The sketch must be presented on a single sheet of drawing paper 22" x 30" and must have a half inch unrendered margin on all four sides. The student must print in the lower right-hand corner:

(a) the student's full name.

(b) his school or atelier; or the name and address of supervisor.

(c) the grade and title of the competition.

The space for this identification must not be smaller than 11/2" x 3".

Failure to comply with the requirements as stated in the Circular of Information for 1946-1947 shall exclude drawings from judgment. Copy will be sent on request.

304 East 44th Street, New York 17, N. Y.

DEPARTMENT OF ARCHITECTURE—1946-1947—FIFTY-FOURTH SCHOOL YEAR

Program issued and completed in any

Nine Consecutive Hours in the month of June

Judgment will be held on or about July 28, 1947

CLASS A NINE-HOUR SKETCH V — COVER FOR AN ARCHITECTURAL MAGAZINE Author — Paul Grotz, Art Director Architectural Forum, New York

Mr. Paul Grozz studied Architecture at the Munich Technische Hochschule, and the Stuttgart Technische Hochschune. He worked in the office of Werner March, architect in Berlin, with Hans Scharoun of Berlin on the International Architectural Exhibit in Stuttgart, and for Mebes and Emmerich, architects of Berlin. He engaged in private practice in Stuttgart and in Austria. He came to the United States in 1926. He was an associate of the Housing Study Guild in New York. In 1934 he pained the Staff or the Architectural Forum, and was appointed its Art Director in 1937.

Problem:

To design the cover for a monthly architectural magazine called "SHELTER." ("Shelter" was the name of a magazine published in the thirties, to which this problem has no relation.)

The cover must convey the content: architecture based on contemporary techniques, materials and planning. The arts and sciences related to building are included. Unlike the existing magazines in the field, this magazine is sold not only by subscription but also on newsstands—a factor influencing the design in such a way that customary display techniques used by newsdealers must be considered. It must be an eye-catcher in the maze of "pulp."

Specifications: Size of the magazine is 934 inches in width by 1134 inches in height. The magazine is saddlestitched (like the "Saturday Evening Post") with no back-

bone. The cover is printed on white coated stock by letterpress process in two colors—black (if used) counted as one color, any two colors or their combinations are permitted. The only type matter displayed on the cover is the name "Shelter," date, "January 1948," and "Price 50 Cents." The choice of illustrative subject matter is left to the student, who has to consider only the facts stated under "Problem."

REQUIRED FOR THE SKETCH: (Sheet size 22" x 30")

One cover executed in full size—934 inches by 1134 inches. Any medium may be used—ink, crayon, poster colors, etc.

Three additional covers in size 2l/2 inches by 3 inches. The purpose of these sketches is for the student to show possible variations in color or design without losing a continuity throughout the year.

NOTE: A record of the date selected for this sketch by the supervisor must be forwarded to the Beaux-Arts Institute of Design as soon as determined. Sketches must be forwarded to the B. A. I. D. after the exercise.

The text of the program must be kept confidential before date of exercise.

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(a) the student's full name.

(b) his school or atelier; or the name and address of supervisor.

(c) the grade and title of the competition.

The space for this identification must not be smaller than 11/2" x 3".

Failure to comply with the requirements as stated in the Circular of Information for 1946-1947 shall exclude drawings from judgment. Copy will be sent on request.

CLASS A NINE-HOUR SKETCH V COVER FOR AN ARCHITECTURAL MAGAZINE

AUTHOR - PAUL GROTZ, ART DIRECTOR ARCHITECTURAL FORUM, NEW YORK

JURY OF AWARD - AUGUST 5. 1947

ANDREW F. EUSTON PAUL GROTZ

ANDREW F. EUSTON PAUL GROTZ ANTHONY J. NIS M. MILTON GLASS SIDNEY L. KATZ MAX O. URBAHN ALEXANDER KOUZMANOFF

ANTHONY J. NISITA

PARTICIPANTS:

UNIVERSITY OF ILLINOIS UNIVERSITY OF OKLAHOMA

UNIVERSITY OF PENNSYLVANIA WESTERN RESERVE UNIVERSITY, CLEVELAND

REPORT OF THE JURY - BY MAX O. URBAHN

THE MAJORITY OF PROBLEMS SUBMITTED MISSED THE FEATURE POINT OF THE PROGRAM. THE COVER DESIGNS DID NOT CONVEY THE CONTENT OF THE MAGAZINE. THE DRAWINGS WHICH RECEIVED AWARDS SHOWED A FLEXIBILITY IN DESIGN AND DID NOT LIMIT THEM-SELVES TO A SPECIFIC FORM PATTERN. FLEXIBILITY IN A COMPOSITION OF THE CONTENT WAS DESIRED AND SHOULD VARY WITH THE FEATURED SUBJECT.

THE JURY CONSIDERED THE IMPORTANCE OF NEWSSTAND DISPLAY APPEAL IN A DESIGN OF THE COVER. THOSE DRAWINGS WHICH RECEIVED AWARDS PLACED THE WORD "SHELTER" AT THE TOP OF THE COVER WHERE IT COULD BE READILY SEEN WHEN THE MAGAZINES WERE STACKED FOR DISPLAY.

THE JURY DEPLORED THE CARELESS PRESENTATION OF MOST DRAWINGS. SOME OF THE POSSIBLE SCHEMES WERE, THEREFORE, PENALIZED BECAUSE OF THEIR POOR LETTERING AND BAD DELINEATION. THIS TYPE OF DECORATIVE PROBLEM REQUIRED LEGIBILITY AND SIMPLICITY AND THEY WERE JUDGED ACCORDINGLY.

THE DESIGN OF A.A. FREED, UNIVERSITY OF ILLINOIS IS ATTRACTIVELY PRESENTED, SHOWING THE DESIRED FLEXIBILITY OF COMPOSITION AND SUBJECT FEATURED. A TECH-NICAL CRITICISM WAS ADVANCED BECAUSE THE WORD "SHELTER" BLED THE TITLE OFF THE PAGE AND DIFFICULTIES IN PRINTING WOULD POSSIBLY BE ENCOUNTERED.

THE PRESENTATION BY T.LANDISE, UNIVERSITY OF ILLINOIS, WAS PROFESSIONAL AND SIMPLE. THE DESIGN OF THE WORD "SHELTER" JUST MISSED NEWSSTAND APPEAL.

THE PROBLEM BY G.M. CLARK, UNIVERSITY OF ILLINOIS, HAD PERHAPS THE BEST CHANGE IN DISPLAY PATTERN. THE COVER WAS BOLD AND WELL PRESENTED. HOWEVER, WHILE MAGAZINES ARE STACKED ON NEWSSTANDS THEY WOULD, IN THIS CASE, SHOW PARTIAL LEGIBILITY IN THE WORD "SHELTER" DECAUSE IT WAS EXCESSIVLY LARGE. FROM THE STANDPOINT OF MAGAZINE COVER DESIGN, THIS PROBLEM WAS CONSIDERED THE BEST OF THOSE SUBMITTED. THE DESIGN OF THIS COVER WOULD BE AN APPROPRIATE CHARACTER FOR THE MAGAZINE WHICH WOULD IMMEDIATELY IDENTIFY IT WHEN IT APPEARED ON THE NEWSSTAND. IT REDEEMED THE MARGIN OF FLEXIBILITY IN DISPLAY SHOWING A PERIODICAL CONTENT OF THE ISSUE NUMBER.

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ANTHONY J. NISSTA

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THE DESIGN OF ALFRED, UNIVENSITY OF HILLHOIS IS ATBACTIVELY PROTESTS INVINCE THE DESIRED FULL OF TOWERS AND SHADES FLATBRED. A TECHNO OF SHEETERS ABOVED OF FILLS OF THE WOLL OF THE FILLS OF THE WOLL OF THE FILLS O

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BEAUX-ARTS INSTITUTE OF DESIGN CLASS A SKETCH V 8/5/47 DEPARTMENT OF ARCHITECTURE 1946-1947 PAGE 73

SUMMARY OF AWARDS:

3 MENTION 6 HALF MENTION 34 NO AWARD 43 TOTAL SUBMITTED

UNIVERSITY OF ILLINOIS: MENTION- G.M.CLARK, A.A.FREED, T.LANDISE.
HALF MENTION- D.E.BOONE, R.K.GEROMETTA, E.A.MEYER, S.SALZMAN.
UNIVERSITY OF OKLAHOMA: HALF MENTION- G.W.QUALLS.
UNIVERSITY OF PENNSYLVANIA: HALF MENTION- W.C.CRANMER

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113. A.A.FREED, UNIVERSITY OF ILLINOIS MENTION

114. T.LANDISE, UNIVERSITY OF ILLINOIS MENTION

115. G.M.CLARK, UNIVERSITY OF ILLINOIS MENTION

POSITIVE PHOTOSTATS MAY BE OBTAINED FOR 25 CENTS EACH.
A COPY OF THE REPORT MAY BE HAD FOR 10 CENTS.
REMITTANCE MUST ACCOMPANY ORDER.

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- D.E.ROGNE, R.K.GEROMETTA, E.A.MEYEK, S.SALZMAN.

- SHOMA: HELF MENTION- E.M.CHALLS

INDEX OF PACTUSTATE

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T.LANDISE, UNIVERSITY OF ILLINOIS MEN

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304 East 44th Street, New York 17, N. Y.

DEPARTMENT OF ARCHITECTURE—1946-1947—FIFTY-FOURTH SCHOOL YEAR

Program issued and completed in any Nine Consecutive Hours in the month of June Judgment will be held on or about ---July 28, 1947

CLASS B NINE-HOUR SKETCH V --- A FERRIS WHEEL Author - Nathaniel A. Owings, Chicago, Illinois

Mr. Owings attended University of Illinois for one year, then Cornell University obtaining his B.S. in Architecture in 1927. He is a member of the A.I.A. and was a President of the Chicago Chapter, From 1927-30 he served in various executive capacities for York & Sawver: 1930-34 he was Development Supervisor of the Chicago World's Fair, 1935-36 Mr. Owings devoted to research study in Japan, China, Indo-China, India and Egypt, Member of the firm Skidmore, Owings & Merrill, Architects-Engineers for the Town of Oak Ridge, Tenn., Fort Hamilton Veterans Hospital, N. Y., Neuro-Psychiatric Hospital, Toledo, O., Associate Architects-United National Headquarters, N. Y., Ohio State University Medical Center, Columbus, O., Glann L. Martin College of Engineering & Aeronautical Sciences, The University of Maryland, College Park, Md., Illinois Institute of Technology, Chicago—Faculty and Student Housing.

The operators of an amusement park concession approach their architect as follows: "We wish to build a ferris wheel within a municipally-owned island park. The city demands that the wheel be an attractive addition to the park, yet we must operate it on a business basis, For youngsters, it must be as appealing as the recent, more spectacular-appearing rides. For older folk, it must recreate the wonder and awe felt on their first ferriswheel ride. We would like to have your ideas on handling these elements in a new wheel, having a 50 foot radius."

The problem confronting the designer is to achieve

dignity, dramatic expectation, and nostalgia through the use of form, materials, color, illumination, and landscaping. Entrance and exit to ferris wheel, waiting space and ticket booth are to be shown.

REQUIRED FOR THE SKETCH: (Sheet size 22" x 30")

Plan of the wheel and immediately surrounding area, at the scale of 1/32" equals 1'0".

A side elevation at the scale of 1/16" equals 1'0".

Perspective at as large a scale as possible.

NOTE: A record of the date selected for this sketch by the supervisor must be forwarded to the Beaux-Arts Institute of Design as soon as determined. Sketches must be forwarded to the B. A. I. D. after the exercise.

The text of the program must be kept confidential before date of exercise.

Single Problem Registration: Students may submit one problem and corresponding nine-hour sketch for judgment upon the payment of a fee of \$2.50 at the time of making sketch for the problem. Individual nine-hour sketch may be submitted on payment of \$1.00.

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- (b) his school or atelier; or the name and address of supervisor.
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304 East 44th Street, New York 17, N. Y.

DEPARTMENT OF ARCHITECTURE—1946-1947—FIFTY-FOURTH SCHOOL YEAR

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Failure to comply with the requirements as stated in the Circular of Information for 1946-1947 shall exclude drawings from judgment. Copy will be sent on request.

CLASS B NINE-HOUR SKETCH V A FERRIS WHEEL AUTHOR - NATHANIEL A, OWINGS, CHICAGO, ILLINOIS

JURY OF AWARD - AUGUST 5, 1947

GEORGE E. BEATTY
JAMES B. BELL
JOSEPH L. HAUTMAN

SIDNEY L. KATZ S. J. LASUSA THOMAS PRICE WILLIAM SAMBUR MAX O. URBAHN

PARTICIPANTS:

DAPRATO ATELIER, CHICAGO
LAYTON ART SCHOOL ATELIER, MILWAUKEE
OKLAHOMA AGRIC. & MECH. COLLEGE
UNIVERSITY OF ILLINOIS

UNIVERSITY OF NOTRE DAME
UNIVERSITY OF OKLAHOMA
UNIVERSITY OF PENNSYLVANIA
WESTERN RESERVE UNIVERSITY, CLEVELAND

REPORT OF THE JURY - BY JOSEPH L. HAUTMAN

SOMETIME IN THE COURSE OF OUR LIVES, WE TAKE MANY THINGS FOR GRANTED. IN JUDGING THE PROBLEM, THE JURY ASSUMED THAT ALL STUDENTS HAVE HAD THE ADVANTAGE OF VISITING AMUSEMENT PARKS, AND HAD THE PLEASURE OF RIDING A FERRIS WHEEL. PERHAPS IN TAKING THE RIDE, A MAJORITY, AS SERIOUS STUDENTS OF ARCHITECTURE, DID NOT OBSERVE TOO CLOSELY THE CHIEF FUNCTIONS OF THE DESIGN AND SAFETY CONTROLS OF A FERRIS WHEEL.

A MAJORITY OF THOSE SUBMITTED, PORTRAYED VERY LITTLE IMAGINATION, DEALT WITH WEIRD FORMS IMPOSSIBLE TO CONSTRUCT, AND MORE IMPOSSIBLE TO BUILD, AND WOULD IN REALITY BE MISERABLE VEHICLES TO RIDE, INSTEAD OF GAINING THE PLEASURE THAT A RIDE IN A FERRIS WHEEL SHOULD OFFER. EVEN THOUGH THE PROBLEM WAS A NINE-HOUR SKETCH, IN THE OPINION OF THE JURY, AND WITH THE EXCELLENT PROGRAM PROVIDED, MORE IMAGINATION SHOULD HAVE BEEN DEVELOPED.

OF THE NINETY-ONE SKETCHES PRESENTED, ONLY THREE WERE OUTSTANDING AND WORTHY OF COMMENT. OF THE THREE, NAMELY THE ONE PRESENTED BY D.A.SMITH, UNI-VERSITY OF OKLAHOMA, AND ONE PRESENTED BY B.E.LONG OF UNIVERSITY OF OKLAHOMA. SHOWED EXCELLENT QUALITIES OF IMAGINATION AND WERE REPRESENTATIVE OF THE AMUSEMENT PARK DESIGN, AND PORTRAYED A FERRIS WHEEL IN A MANNER THAT ONE COULD IMAGINE IT BEING NOT ONLY HANDSOME TO LOOK AT, BUT APPEARED TO BE FUNCTIONING CORRECTLY, AND WOULD OFFER A PLEASURABLE VEHICLE TO RIDE IN. THE THIRD DESIGN BY E.D. SHELLABARGER, UNIVERSITY OF ILLINOIS, WAS IN THE SAME CATEGORY. HOWEVER, THIS STUDENT FAILED IN PRESENTING THE PROBLEM; THE PYLON WAS MORE IMPORTANT IN THE SKETCH THAN THE FERRIS WHEEL. THE STUDENTS ARE CAUTIONED IN PRESENTING SKETCHES, ESPECIALLY NINE-HOUR SKETCHES TO DISPLAY IMAGINATION IN PORTRAYING AND EXHIBITING THE SUBJECT AS CALLED FOR IN THE PROGRAM. IN MR. SHELLABARGER'S SKETCH, THE PYLON WAS MADE SO OVERPOWERING THAT THE EXCELLENT QUALITY OF THE DESIGN OF THE FERRIS WHEEL ITSELF BECAME A SECONDARY CONSIDERATION, AND IN JUDGING THE PROBLEM. THE JURY ALMOST OVERLOOKED THIS PARTICULAR SKETCH AS BEING PRESENTED FOR A FERRIS WHEEL DESIGN.

A PRESENTED TO THE PROPERTY OF THE PROPERTY OF

OLASS B NINE-HOUR SKETCH V A FERRIS WHELL AUTHOR - NATHABLEL A. OWLINGS; CHICAGO, FELINOIS

MAUTUAN O MAN

PARTICIPANTS:

ACRIC. & MECH: COLLEGE UNIVERSITY OF PENNSYLVANIA

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BEAUX-ARTS INSTITUTE OF DESIGN CLASS B SKETCH V 8/5/47 DEPARTMENT OF ARCHITECTURE 1946-1947 PAGE 75

SUMMARY OF AWARDS:

3 MENTION 6 HALF MENTION 82 NO AWARD 91 TOTAL SUBMITTED

LAYTON ART SCHOOL ATELIER, MILWAUKEE: HALF MENTION- B.LEWIS, G.A.D.SCHUETT. OKLAHOMA AGRIC. & MECH. COLLEGE: HALF MENTION- S.SHAFTEL. UNIVERSITY OF ILLINOIS: MENTION- F.D.SHELLABARGER. HALF MENTION - A.O.BUMGARDNER.

UNIVERSITY OF OKLAHOMA: MENTION- B.E.LONG, D.A.SMITH. HALF MENTION- J.A.REID.

WESTERN RESERVE UNIVERSITY, CLEVELAND: HALF MENTION- J. BABCOCK.

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117. B.E.LONG, UNIVERSITY OF OKLAHOMA MENTION

118. F.D. SHELLABARGER, UNIVERSITY OF ILLINOIS MENTION

POSITIVE PHOTOSTATS MAY BE OBTAINED FOR 25 CENTS EACH.

A COPY OF THE REPORT MAY BE HAD FOR 10 CENTS.

REMITTANCE MUST ACCOMPANY ORDER.

6 HALF VERTION 82 NO AWARD 91 TOTAL SUBMITTED

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304 East 44th Street, New York 17, N. Y.

DEPARTMENT OF ARCHITECTURE-1946-1947-FIFTY-FOURTH SCHOOL YEAR

Program issued and completed in any Five Consecutive Weeks between -May 5, 1947-July 14, 1947 Judgment will be held on or about—July 28, 1947

ARCHITECTURAL FORUM PRIZE

A prize of \$50.00 will be awarded by the Architectural Forum Magazine, on this problem.

CLASS A PROBLEM V -- A RESORT HOTEL Author - Max Abramovitz, New York, N. Y.

Mr. Abramovitz attended University of Illinois and Columbia University, receiving his B.S. in 1929 and Master's degree in 1931. From 1932-34 he attended the Ecole des Beaux-Arts in Paris. He is licensed by the N.C.A.R.B. and in Illinois, New York, and New Jersey. He has been instructor at New York University and Assistant Professor at Yale University. He is a member of the Visiting Committee Columbia University School of Architecture, and a member of the Board of Trustees of the Beaux-Arts Institute of Design. He is a member of the firm Harrison & Abramovitz (formerly Harrison, Fouilhoux & Abramovitz). Mr. Abramovitz served in the U.S. Army Corps of Engineers as Lt. Colonel in the China Theatre, 1942-45.

An investment company proposes to build a resort hotel in a section of this country frequented both winter and summer by tourists of a middle income group— professional people, college students, etc. Some of these will spend a considerable length of time at the resort, while others will motor out from a nearby city for a day of sport, relaxation or merely dinner and dancing in the evening.

The prospective owners have picked as the site for this hotel, a plot of land 1000 feet by 650 feet with the long side running East and West. The approach from the main highway is by a road parallel to the North side of the plot. The site includes a ridge approximately 25 feet high and a small stream paralleling the ridge on the East, as shown on the plot plan. The owners desire that the hotel be placed on the high land in order to take advantage of the excellent views in both easterly and westerly directions from the ridge.

The owners have decided against a cottage type plan, because of the high operational costs, but they have not determined whether the hotel should be a high, multistoried building or a low, rambling type. The student is to choose the type he feels is best suited for this project.

The following are the required elements of the program and the approximate sizes thereof:

Lobby-1500 sq. ft.

Administrative Offices—two at 300 sq. ft. each.

(a) Shops—three each 250 sq. ft. (b) Beauty Parlor—700 sq. ft.

(c) Barber Shop—100 sq. ft. (d) Newsstand—80 sq. ft.

Lounge—2500 sq. ft.

Toilet rooms for men and women adjacent to public areas as necessary.

Dining Areas

- (a) Main dining room for approximately 200 guests at one sitting.
- (b) Private dining rooms
 - (1) Three for 20 persons each
 - (2) One for 12 persons

(c) Terrace for dining

Bar of 30 lineal feet, and night club seating 75 with a dance area of 750 sq. ft.

Kitchen, storerooms, etc.—approximately 60% of dining

Bedrooms-120 Double Bedrooms-240 sq. ft. each exclusive of a bath and two closets.

60 Single Bedrooms-180 sq. ft. each exclusive of a bath and one closet.

Outdoor Swimming Pool-1600 sq. ft. for deep and shallow bathing. Facilities for serving lunch to bathers at pool.

Two double tennis courts Four badminton courts Quarters for approximately 40 servants Parking for 200 quests' cars Garage and repair shop

REQUIRED DRAWINGS: (Sheet size 31" x 40")

Plot plan at the scale of 1/64" to the foot, showing the individual buildings, roads, parking areas, and general landscape plan showing swimming pool, terraces, tennis courts, etc.

Plan at the scale of 1/16" to the foot of the main floor of the building.

Plan at the scale of 1/16" to the foot of a typical bed-

Two elevations at the scale of 1/16" to the foot and a perspective showing the two other elevations.

NOTE: A record of the dates selected for this problem by each supervisor and school must be forwarded to the Beaux-Arts Institute of Design as soon as determined.

The text of all programs must be kept confidential before they are issued.

Final drawings shall have a half inch unrendered border on all sides.

Drawings will be eliminated from the judgment for infringement of the following:

(a) Violation of requirements, or failure to pay the registration fee.

(b) Indefinite, illegible or insufficient indication of the solution of the problem in the final drawing.

(c) Omission or variation from the fixed requirements of the program.
(d) Failure to indicate the identifying elements as may be called for in any program.

Failure to comply with the requirements as stated in the Circular of Information for 1946-1947 shall exclude drawings from judgment. Copy will be sent on request.

CLASS A PROBLEM V - ARCHITECTURAL FORUM PRIZE A RESORT HOTEL AUTHOR - MAX ABRAMOVITZ, NEW YORK, N.Y.

JURY OF AWARD - AUGUST 12. 1947

MAX ABRAMOVITZ HARVEY WILEY CORBETT CALEB HORNBOSTEL
LEOPOLD ARNAUD HENRY DUMPER WALTER H. KILHAM
CARL C. BRAUN ALFRED FELLHEIMER BENJAMIN MOSCOWIT
ALBERT BUTT MICHAEL M. HARRIS HENRY WRIGHT

BENJAMIN MOSCOWITZ

PARTICIPANTS:

GEORGIA SCHOOL OF TECHNOLOGY UNIVERSITY OF ILLINOIS PRINCETON UNIVERSITY

UNIVERSITY OF PENNSYLVANIA WESTERN RESERVE UNIVERSITY, CLEVELAND

REPORT OF THE JURY - BY HARVEY WILEY CORBETT

THIS PROBLEM WAS PREPARED WITH THE THOUGHT IN MIND OF GIVING THE STUDENTS AN OPPORTUNITY TO SHOW WHAT THEY COULD DO IN GETTING A SOLUTION FOR A PRO-POSED BUILDING OR GROUP OF BUILDINGS HAVING A RATHER SPECIAL CHARACTER AND PURPOSE. THE TOPOGRAPHICAL AREA OF THE SITE WAS PROVIDED, SO THE STUDENTS COULD TAKE FULL ADVANTAGE OF THE TERRAIN IN THE SOLUTION OF THEIR PROBLEM. AN ARCHITECT'S PROBLEM THESE DAYS IS NOT SIMPLY A MATTER OF EQUIPPING A BUILDING WITH ALL THE LATEST MECHANICAL AND TECHNICAL DEVICES OR DESIGNING IT BY USING A COMBINATION OF THE LATEST AND MOST UP-TO-THE-MINUTE ARCHITEC-TURAL CLICHES. THE PURPOSE OF THE PROBLEM INSOFAR AS THE STUDENTS CAN MANAGE IT IS TO THINK AND UNDERSTAND THE TYPE OF PEOPLE WHO WOULD USE THE BUILDING, THE FORM AND SHAPE OF THE SPACES WHICH SERVE THEM, AND TO INTEREST, INSPIRE AND INTRIGUE THE OCCUPANTS, SO THAT THEY WILL NOT ONLY HAVE A GOOD TIME WHILE THEY ARE VISITORS THERE, BUT WILL CARRY AWAY A PLEASANT MEMORY OF THEIR OUTING.

THE STUDENTS WERE INFORMED THAT ALL SORTS OF PEOPLE WOULD BE COMING TO SUCH A RESORT HOTEL, SOME MERELY FOR DINNER AND AN EVENING, OTHERS REMAINING FOR A LONGER TIME. IT WAS HOPED THAT BOTH TYPES WOULD FIND ACCOMMODATIONS IN THIS RESORT HOTEL WHICH WOULD MEET THEIR SPECIAL NEEDS. IN THE OPINION OF THE JURY THE WINNING DESIGN ANSWERED THE PROBLEM BEST. THERE WAS AN EVIDENT APPRECIATION ON THE PART OF THE STUDENT OF THE TERRAIN AND THE CONTOURS, EVIDENCE OF THE NEED FOR ACCOMMODATING THOSE WHO WERE STAYING FOR A LONG PERIOD SEEKING REST AND QUIET, AND ALSO THOSE WHO WERE MORE TEMPORARILY THERE AND WERE PUT IN TOUCH WITH THE SORT OF THING THAT IS CUSTOMARY IN THE USUAL HOTEL.

THE JURY IN EXAMINING THESE PLANS FOLLOWED THE SIMPLE PROCEDURE OF THINK-ING THEMSELVES AS VISITORS COMING INTO THE BUILDING THROUGH THE MAIN ENTRANCE, SENSING THE SPACE, THE OPENNESS, THE VISTAS, THE ATTRACTIVE OUTLOOK, AS THEY WENT FROM ONE PORTION OF THE STRUCTURE TO THE OTHER, AND THEIR JUDGMENT WAS BASED UPON THE SUCCESS WITH WHICH THE STUDENTS HAD ACCOMPLISHED THIS ARRANGE-MENT IN REGARD TO THESE VARIOUS QUALITIES NOTED.

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IN THE LATE 1890'S AT THE BEAUX-ARTS IN PARIS, THERE WAS A POPULAR SAYING AMONG THE STUDENTS THAT YOU COULD NOT "WIN A PRIZE UNLESS YOU HAD AT LEAST FOUR CLASSIC COLUMNS AND A PEDIMENT"! THERE SEEMS TO BE AN IMPRESSION TODAY IN LATE 1947 THAT SOME PORTION OF EVERY BUILDING MUST BE ON FOUR OR MORE STILTS. NEITHER OF THESE GENERAL IDEAS WAS REALLY NECESSARY. IN THE "OLD DAYS" COLUMNS HAD THEIR PLACE AND SERVED AN ACCEPTABLE PURPOSE. IN THESE DAYS BUILDINGS ON STILTS HAVE THEIR PURPOSE, BUT NEITHER ONE NECESSARILY IS APPLI-CABLE TO ALL PROBLEMS. BASICALLY SIMPLE COMMON SENSE IS THE FUNDAMENTAL CONSIDERATION IN THE SOLUTION OF AN ARCHITECTURAL ASSIGNMENT.

THE DESIGN OF C.E. STADE OF PRINCETON UNIVERSITY, AWARDED THE ARCHITEC-TURAL FORUM PRIZE, WAS THE ONLY ONE WHICH, IN THE OPINION OF THE JURY, WAS ENTITLED TO A FIRST MEDAL. SOMEWHAT THE SAME PARTI WAS FOLLOWED BY D.E. CHAPMAN OF PRINCETON UNIVERSITY, AWARDED A SECOND MDEAL, BUT THERE WAS NOT AS SATISFACTORY AN ARRANGEMENT OR SEQUENCE TO THE ORDER OF PUBLIC SPACES.

THE THREE OTHER SECOND MEDAL DESIGNS BY G.M.CLARK, W.ENG, AND M.A.IBRAHIM ALL OF THE UNIVERSITY OF ILLINOIS, WERE BASED UPON THE OTHER THEORY ACCEPTABLE UNDER THE TERMS OF THE PROGRAM, OF A CONCENTRATED MOTEL BUILDING OF SEVERAL STORIES. EACH ONE HAD A GOOD SYSTEM OF DISTRIBUTION OF KITCHEN SERVICES TO THE VARIOUS SPACES NEEDING ITS FACILITIES. HOWEVER, THEY WERE ALL LACKING IN THE DISTINCTIVE AND QUASI-RUSTIC FEELING OF THE SITE.

SUMMARY OF AWARDS:

- 1 FIRST MEDAL 4 SECOND MEDAL 24 MENTION 25 NO AWARD 54 TOTAL SUBMITTED

PRINCETON UNIVERSITY: FIRST MEDAL AND ARCHITECTURAL FORUM PRIZE - C.E. STADE. SECOND MEDAL- D.E. CHAPMAN. MENTION- F.J.D. BEATTY, F.C. MCNULTY, J.K.SINCLAIR, A.TODD, W.D.WILSON.

UNIVERSITY OF ILLINOIS: SECOND MEDAL- G.M.CLARK, W.ENG, M.A.IBRAHIM. MENTION- D.E.BOONE, A.A.FREEL, R.K.GEROMETTA, A.M.HALPIN, R.HIRSCH, R.L.HUEHOLT, W.R.KING, T.LANDISE, E.A.MEYER, W.C.MUCHOW, A.D.RUDOLPH. E.J.ROMIENIEC, S.SALZMAN, R.J.SHERBURNE, G.A.SIEGWART, M.A.SIELAFF, K.O.SMALL, S.J.SMITH, R.E.SPENCER.

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120. D.E. CHAPMAN, PRINCETON UNIVERSITY

121. G.M.CLARK, UNIVERSITY OF ILLINOIS
122. W.ENG. UNIVERSITY OF ILLINOIS

123. M.A. IBRAHIM, UNIVERSITY OF ILLINOIS SECOND MEDAL

FIRST MEDAL AND PRIZE

SECOND MEDAL

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SECOND MEDAL

POSITIVE PHOTOSTATS MAY BE OBTAINED FOR 25 CENTS. A COPY OF THE REPORT MAY BE HAD FOR 10 CENTS. REMITTANCE MUST ACCOMPANY ORDER.

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304 East 44th Street, New York 17, N. Y.

DEPARTMENT OF ARCHITECTURE—1946-1947—FIFTY-FOURTH SCHOOL YEAR

Program issued and completed in any Six Consecutive Weeks between —May 5, 1947—July 14, 1947 Judgment will be held on or about—July 28, 1947

FREE PROBLEM - CLASS B PROBLEM V - A HANDICRAFT SHOP Author - Morris Lapidus, New York, N. Y.

After a brief period in the theatre, Mr. Lapidus decided that scenic design was to be his career and to get a sound basis for it he took up the study of architecture, graduating from Columbia University in 1927. He obtained his early training in the office of Warren & Wetmore which together with his studies at Columbia University gave him a thorough classic background. He forgot the theatre and remained an architect. His knowledge of contemporary architecture comes from studying the works of moderns. Specializing in what he terms Business Architecture, he learned the value of showmanship and popular appeal to achieve a universal acceptance of contemporary architecture in stores, offices, showrooms, and factories which form the bulk of his work.

Background:

Three veterans, each with a particular specialty, have decided to open a shop in their home town to serve a two-fold purpose:—1) as a studio in which they can carry on their individual crafts, and 2) as a store in which the finished products of their crafts can be displayed and sold. In addition a general line of hand produced merchandise from all over the United States will be on display and on sale to supplement their own handiwork.

One veteran is a painter, one is a sculptor, and the third is an artist skilled in the fabrication of various types of plastics. Each one will require his individual shop or studio. All three will act as salesmen, and until such time as the business has grown larger they will constitute the sole personnel of the store, except for their wives, who may assist at times.

All three have contacts with a number of shops engaged in making products, that have a specialized handicraft quality but are produced in sufficient quantity for large scale sales. The veterans are fully aware of the fact that although they can expect a certain amount of sales from their own products, they will have to depend in a large measure on the sale of the other items.

General Architectural Requirements:

The owners of the store have selected an inside lot measuring 40 feet wide by 100 feet in depth. The building is only 80 in depth, the last 20 feet may be added as an extension or left open as a rear yard. There is to be a minimum sales area of 2000 sq. ft.

In general most of the present buildings are not built out the full depth of the property, which in most instances is 100 feet. The rear space may be available for additional building which may or may not be built upon, and which may be used for additional display. The height of the main selling floor should not exceed 20 feet. A basement may or may not be utilized as a part of the store. Additional levels, such as a mezzanine or balcony, may be introduced.

In addition to their paintings, sculpture and plastic products which include such items as small pieces of furniture and accessories, there will be a line of merchandise

comprising the following:

Glassware Lamps Ceramies Hand-woven rugs Pottery Needlecraft Small pieces of furniture Utensils and Dinnerwear

Textiles suitable for Drapery and Upholstery.

The merchandise is to be displayed in a way which will present it at its best, employing wall cases, floor cases, platforms, counters and any other devices deemed cases, platforms, counters and any other devices deemed suitable for the adequate display of this particular type of work. Attention is called to the fact that this store is on a busy thorofare, with all stores competing for customer attraction. The owners of this store are fully aware of the advantages of a good store front which acts as a compelling advertising medium. It should, therefore, include a well arranged display showing as great a cross-section of the merchandise as possible, an inviting entrance, and be sufficiently open to make a display of the entire shop. entire shop.

Lighting will play an important part not only in the illumination of the store front, but of the merchandise itself. Good selling practices call for at least 100 foot candles of light in the show windows and at least 50 foot candles of light on the merchandise for sale.

It must be borne in mind that all of the mechanical requirements of a smoothly functioning shop must be included. Consideration must be given to such things as receiving and shipping, stockrooms, storage for stationery and wrapping supplies, accommodation for fanitor supplies, toilet facilities and arrangements for air conditioning, etc. In the shop proper provision should be made for eash and wrapping. It should be assumed that in a shop of this kind, many of the purchases would be for gifts consequently necessitating accommodation for writing gift cards.

REQUIRED DRAWINGS: (Sheet size 31" x 40")

In the presentation drawings, the student shall make his own decision as to the number of drawings that will be required, to present completely and forcefully his design and solution to his clients. The only stipulation is that all floor plans must be presented at 1/8" scale.

A notation of scale must accompany each drawing.

NOTE: A record of the dates selected for this problem by each supervisor and school must be forwarded to the Beaux-Arts Institute of Design as soon as determined.

The text of all programs must be kept confidential before they are issued.

Final drawings shall have a half inch unrendered border on all sides.

Drawings will be eliminated from the judgment for infringement of the following:

(a) Violation of requirements, or failure to pay the registration fee.

(b) Indefinite, illegible or insufficient indication of the solution of the problem in the final drawing.

(c) Omission or variation from the fixed requirements of the program.

(d) Failure to indicate the identifying elements as may be called for in any program.

Failure to comply with the requirements as stated in the Circular of Information for 1946-1947 shall exclude drawings from judgment. Copy will be sent on request.

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FREE PROBLEM - CLASS B PROBLEM V A HANDICRAFT SHOP AUTHOR - MORRIS LAPIDUS, NEW YORK, N.Y.

JURY OF AWARD - AUGUST 12, 1947

ROBERT ANDERSON ALONZO W. CLARK SEYMOUR JOSEPH WILLIAM L. BOTTOMLEY HARMON H. GOLDSTONE MORRIS KETCHUM, JR. ROSARIO CANDELA DON HATCH . MORRIS LAPIDUS ROBERT CARSON

ROBERT D. MACKINNON

PARTICIPANTS:

GEORGIA SCHOOL OF TECHNOLOGY

OKLAHOMA AGRIC. & MECH. COLLEGE

T SQUARE CLUB OF PHILADELPHIA

UNIVERSITY OF ILLINOIS

UNAFFILIATED: BIRMINGHAM, ALA.

REPORT OF THE JURY - BY MORRIS KETCHUM, JR.

THE JURY FELT THAT THE PROGRAM "A HANDICRAFT SHOP" PROVIDED THE STUDENTS WITH A FREE YET REALISTIC PROBLEM. THE ELEMENTS INVOLVED INCLUDED SPACE FOR MERCHANDISING, BEHIND THE SCENE SERVICES, AND WORKING QUARTERS FOR THE THREE VETERANS WHO WERE TO BE THE PROPRIETORS OF THE SHOP. THE BASIC PROBLEM IN-VOLVED WAS TO COORDINATE THESE THREE ELEMENTS OF THE PROGRAM IN TERMS OF SPACE AND EQUIPMENT. THEY WERE A LITTLE DISAPPOINTED IN THE GENERAL AVERAGE QUALITY OF THE SUBMISSIONS AND FELT THAT TOO LITTLE ATTENTION HAD BEEN PAID TO SPACE ORGANIZATION AND TO THE DETAIL PLANNING OF THE VARIOUS SALES DEPARTMENTS IN-VOLVED IN THE PROGRAM. HOWEVER, THE QUALITY OF THOSE SUBMISSIONS RECEIVING FIRST MENTION AND FIRST MENTION PLACED WAS WELL ABOVE THE AVERAGE. ALL OF THESE DESIGNS SHOWED IMAGINATIVE ARRANGEMENT OF SPACE AND EQUIPMENT TOGETHER WITH COMPETENT STUDY OF DETAILS.

TOO MANY OF THE STUDENTS OVERLOOKED THE FACT THAT THE THREE VETERANS WERE STARTING IN BUSINESS ON A LIMITED CAPITAL AND FAILED TO ORGANIZE THEIR PROJECTS ECONOMICALLY TO MEET THIS. MOREOVER, THEY IGNORED THE FACT THAT A STORE'S CHIEF DISPLAY IS ITS MERCHANDISING AND NOT ITS ARCHITECTURE. AS IN PAST STORE DESIGN PROBLEMS, A GREAT MANY STUDENTS OVER-EMPHASIZED THE USE OF MONUMENTAL STAIRCASES AND OVERLY RICH DECORATIVE BACKGROUNDS.

THE PROGRAM PROVIDED THAT THE STORE BE PLACED ON AN INSIDE LOT WITH A FRONTAGE OF 40 FEET AND A DEPTH OF 100 FEET. THE PROGRAM DID NOT DETERMINE WHETHER THIS WAS TO BE A FLAT OR SLOPING SITE OR WHETHER THERE WAS TO BE A SERVICE ALLEY FOR DELIVERIES AT THE REAR OF THE LOT. THE MAJORITY OF STUDENTS ASSUMED A REAR SERVICE ALLEY, AND A GOOD MANY BASED THEIR SOLUTION ON THE USE OF A SLOPING LOT. SINCE THE JURY FELT THAT EVERY STUDENT WAS FREE TO ASSUME A FLAT OR SLOPING SITE OR LOT AND TO USE REAR SERVICE ACCESS, EACH PROBLEM WAS JUDGED ON ITS OWN SUCCESS IN MEETING THE CONDITIONS ELECTED.

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A LARGE NUMBER OF SUBMISSIONS ARRANGED THE VARIOUS SPACE ELEMENTS ON SEVERAL DIFFERENT LEVELS. A TYPICAL PLAN WAS ONE IN WHICH THE SALES SPACE WAS PLACED ON THE ENTRANCE LEVEL, SERVICE AND STORAGE IN THE BASEMENT, WITH ONE STUDIO ON THE ENTRANCE LEVEL AND THE REMAINING TWO STUDIOS ON A MEZZANINE. OTHER SOLUTIONS HAD PLANS WHERE THE THREE STUDIOS WERE GROUPED TOGETHER ON THE FIRST FLOOR LEVEL OR ON A MEZZANINE. ONE SOLUTION WHICH WAS VERY INTERESTING IN SECTION PLACED MEZZANINE AND BASEMENT LEVELS A HALF FLIGHT UP AND DOWN FROM THE ENTRANCE SALES LEVEL, THUS CUTTING VERTICAL CIRCULATION TO A MINIMUM. HAD THIS SOLUTION BEEN BETTER STUDIED IN OTHER RESPECTS, IT WOULD HAVE RECEIVED A HIGHER AWARD.

C.PATTERSON, WESTERN RESERVE UNIVERSITY, CLEVELAND - FIRST MENTION PLACED: RECEIVED THE AWARD BECAUSE HIS WAS THE ONLY DESIGN WHICH FULLY SOLVED EVERY ELEMENT OF THE PROBLEM LOGICALLY AND ECONOMICALLY, AND AT THE SAME TIME INTER-PRETED THE MERCHANDISING AND ARCHITECTURAL DETAILS OF THE STORE IN AN IMAGINA-TIVE WAY. HE PLACED THE SALES SPACE ON THE FIRST FLOOR LEVEL WITH A WELL ORGANIZED SERVICE AREA IMMEDIATELY BEHIND IT. INCOMING STOCK CAN BE BROUGHT DIRECTLY INTO THIS SERVICE AREA FROM A REAR LOADING PLATFORM OR OUTGOING MERCHANDISE CAN BE PACKED AND SHIPPED FROM THE SAME SERVICE AREA WITH A MINI-MUM OF HANDLING. THREE STUDIOS OVERLOOK THE SALES SPACE FROM THEIR LOCATION ON A BALCONY IMMEDIATELY ABOVE AND ARE INTIMATELY CONNECTED WITH THE SALES SPACE BY A WELL DESIGNED AND LOCATED STAIRCASE. THE STUDIOS THEMSELVES ARE AMPLE IN SIZE AND WELL LIGHTED. ON THE SALES FLOOR, IT IS NOTABLE THAT ALL DEPARTMENTS ARE WELL ORGANIZED AND WELL LOCATED IN RELATION TO ONE ANOTHER. IN CONTRAST TO SOME OTHER SUBMISSIONS THERE IS NO ACTIVE SELLING ON THE BAL-CONY. THIS WAS CONSIDERED TO BE AN ADVANTAGE FROM A MERCHANDISING ANGLE AS IT INSURES ALL SALES DEPARTMENTS EQUAL CUSTOMER TRAFFIC. THE STORE FRONT IS ORGANIZED AS A SIMPLE WEATHERPROOF SCREEN THROUGH WHICH SIDEWALK WINDOW-SHOP-PERS CAN VIEW THE SALES SPACE AND THE STUDIO BALCONY. THE ENTIRE INTERIOR OF THE STORE IS THUS ORGANIZED AS A DRAMATIC SHOWCASE EFFECTIVELY ADVERTISING THE CHARACTER OF THE ESTABLISHMENT.

THE DESIGN SUBMITTED BY S.S.BIGELOW, UNIVERSITY OF ILLINOIS - FIRST MENTION, WAS ONE OF THE SIMPLEST AND BEST ORGANIZED OF THOSE DESIGNS RECEIVING
A FIRST MENTION. THE JURY FELT THAT THE SALES AREA WAS PARTICULARLY WELL
STUDIED FOR DEPARTMENTAL ORGANIZATION, LIGHTING, AND EQUIPMENT. THE OPERATING
CONVENIENCE GAINED BY PLACING THE THREE STUDIOS IMMEDIATELY BEHIND THE SALES
AREA ON THE SAME LEVEL WAS SOMEWHAT OFFSET BY THE SLIGHTLY UNPLEASANT CONNECTIC
BETWEEN SALES AREA AND STUDIOS. THIS CONNECTING LINK MIGHT HAVE BEEN MORE
OPEN AND INVITING. SPACE ARRANGEMENT IN THIS PROBLEM WAS UNIQUE AND BOTH
ECONOMICAL AND PRACTICAL. THE VISUAL OPEN FRONT WAS WELL ORGANIZED FOR ADVERTISING VALUE AND MERCHANDISE DISPLAY.

ANOTHER INTERESTING ARRANGEMENT OF THE THREE ELEMENTS OF THE PROBLEM WAS PRESENTED BY R.N.CHAPPELLE, UNIVERSITY OF PENNSYLVANIA - FIRST MENTION. THE THREE STUDIOS ARE PLACED ON AN UPPER BALCONY; THE SALES AREA RUNS FROM STREET TO SERVICE ALLEY WITH AN OUTDOOR EXHIBITION GARDEN AT THE REAR; THE PART-BASEMENT IS USED FOR STORAGE AND MECHANICAL EQUIPMENT. THIS PROBLEM HAS PERHAPS THE MOST SPACIOUS SALES AREA BUT WOULD BE ALSO THE MOST EXPENSIVE TO BUILD. IT HAS UNIQUE ADVERTISING VALUE FOR BOTH SALES FUNCTIONS AND STUDIOS. THE VISUAL APPEARANCE OF THE STORE WOULD BE UNUSUALLY SUCCESSFUL BOTH INSIDE AND OUT. THE JURY WAS SOMEWHAT CRITICAL OF THE UPPER GLASS ROOF BECAUSE OF

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BEAUX-ARTS INSTITUTE OF DESIGN
CLASS B PROBLEM V 8/12/47

DEPARTMENT OF ARCHITECTURE 1946-1947 PAGE 80

THE HEATING PROBLEM IT PRESENTED, AND BECAUSE OF THE LIGHTING DIFFICULTIES INVOLVED IN BLENDING NATURAL AND ARTIFICIAL LIGHT IN THE SALES SPACE. THIS STORE MIGHT HAVE BEEN EQUALLY SUCCESSFUL WITH A MORE CONVENTIONAL ROOF.

THE PROBLEM BY H.R.SAVAGE, UNIVERSITY OF ILLINOIS - FIRST MENTION, SUF-FERED FROM AN OVERLY MONUMENTAL STAIRCASE, AN AWKWARD DIVISION OF SALES DEPART-MENTS BETWEEN FIRST FLOOR AND BALCONY, AND A LESS ECONOMICAL USE OF SPACE THAN IN THE ABOVE MENTIONED PROBLEMS. ABOVE AND BEYOND THAT, ITS SPACE FOR MERCHAN-DISING, CHARACTER, AND DETAILS ARE BRILLIANTLY SOLVED. IN PARTICULAR, THE EXTENDED BALCONY WHICH FORMS A CANOPY OVER THE ENTRANCE DOOR WAS THE ONLY WELL HANDLED EXAMPLE OF ITS KIND AMGNEST THE DRAWINGS SUBMITTED.

THE JURY VOTED A FIRST MENTION TO F.D. SHELLABARGER, UNIVERSITY OF ILLINOIS, FOR THE WELL HANDLED INTERIOR ORGANIZATION OF HIS PROBLEM AND ITS PLEASANT AND APPROPRIATE EXTERIOR APPEARANCE. THE MANNER IN WHICH THE SALES AREA, STUDIOS, AND SERVICE ELEMENTS ARE ARRANGED IS IMAGINATIVE AND INTERESTING BUT SOMEWHAT LUXURIOUS FOR THE SCOPE OF THE PROBLEM.

J.S.Replinger, university of illinois - first mention, was notable for a successful attempt to clear almost the entire entrance level for sales by Locating the three studios on an upper balcony. Additional storage and mechanical equipment and receiving dock are located at a basement level. The store front and sales interior are well organized and well lighted. Like the preceding problem, however, space and equipment could have been more economically utilized. The detailed arrangement of the sales departments is to be especially commended.

THE PROBLEM SUBMITTED BY H.E.KAISER, UNIVERSITY OF ILLINOIS - FIRST MENTION, IS ALSO WELL PLANNED AND ADEQUATELY DETAILED. THE LOCATION AND ARRANGEMENT OF THE STUDIOS AND OF SERVICE AREAS, WHILE NOT AS CLEAN CUT A SOLUTION AS
PRESENTED IN THE OTHER FIRST MENTIONS, IS ATTRACTIVE AND INTERESTING. THE
EXTERIOR IS SIMPLE AND WELL ORGANIZED, THE LIGHTING HAS BEEN WELL STUDIED AND
ADEQUATE ATTENTION HAS BEEN PAID TO MERCHANDISING DETAILS. THE FACT THAT THE
SALES WAS SPLIT ON TWO LEVELS AND THAT THE PLASTICS STUDIO IS RATHER REMOTELY
LOCATED IN RELATION TO THE SALES FLOOR COUNTED AGAINST THIS PROBLEM.

SUMMARY OF AWARDS:

1 FIRST MENTION PLACED 6 FIRST MENTION 31 NO AWARD

6 FIRST MENTION 34 MENTION
31 NO AWARD 72 TOTAL SUBMITTED

GEORGIA SCHOOL OF TECHNOLOGY: MENTION- J.A.BERG, T.CRAIN, J.H.DODSON, L.H.ROBERTS.

OKLAHOMA AGRIC. & MECH. COLLEGE: MENTION- S.J. SHAFTEL.

UNIVERSITY OF ILLINOIS: FIRST MENTION- S.S.BIGELOW, H.E.KAISER,

J.S.REPLINGER, H.R.SAVAGE, F.D.SHELLABARGER. MENTION- F.CALIENDO,

J.W.CRUME, W.E.DYE, C.H.FISHER, R.L.FRIEDMAN, A.D.GOULD, C.T.JACKSON

J.W.KLUND, D.H.KNODLE, P.LLARENA, W.C.MARGGRAF, R.A.NELSON,

J.E.NORMAN, J.F.REIF, W.G.SMITH, L.S.SPRINGER, T.F.TAYLOR,

E.L.VERKLER, J.WOOD, J.P.WILLIS, S.ZYWOTOW.

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PARTS DETAILS FROM FRINCE FLOOR AND BALESHAM AND A LING ECONOMICAL USE OF SPACE THAY

ENTIRE AS LOCATEMENT OF THE PROBLEMS ALLOS AND A LING ECONOMICAL USE OF SPACE FOR MERCHING

ISTNO, SHAPACTE, LOW LET TEL ARE EXHLUTINATELY SOLVED. IN PARTICULAR, THE

ENTER SUCCESSION AND THE NAME OF THE ENTRANCE LOOK AND THE MALY FERL

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DEPARTMENT OF ARCHITECTURE 1946-1947 PAGE 81

UNIVERSITY OF NOTRE DAME: MENTION- R.W.DWYER, W.D.MAHONEY.

UNIVERSITY OF PENNSYLVANIA: FIRST MENTION- R.N.CHAPPELLE. MENTION
S.D.CHAMBERLAIN, H.D.KRASNOFF, H.W.LEVY, D.O.MACFARLANE, J.H.WELSH.

WESTERN RESERVE UNIVERSITY, CLEVELAND: FIRST MENTION PLACED- C.PATTERSON.

MENTION- R.VROOMAN.

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127.	H.R.SAVAGE, UNIVERSITY OF ILLINOIS	FIRST MENTION
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129.	J.S.REPLINGER, UNIVERSITY OF ILLINOIS	FIRST MENTION
130.	H.E.KAISER, UNIVERSITY OF ILLINOIS	FIRST MENTION

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REMITTANCE MUST ACCOMPANY ORDER.

WESTION A.D.EUTTR, B.C. PARCHEY.

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D. J. D. REPEINGER, UNIVERSITY OF ILLINOIS FIRST MENTION

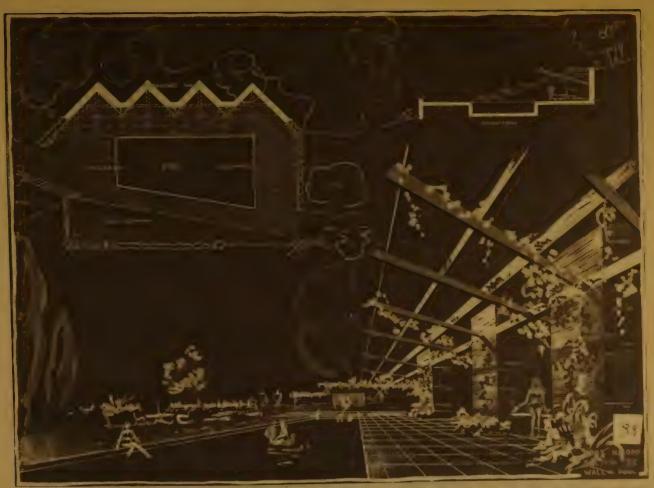
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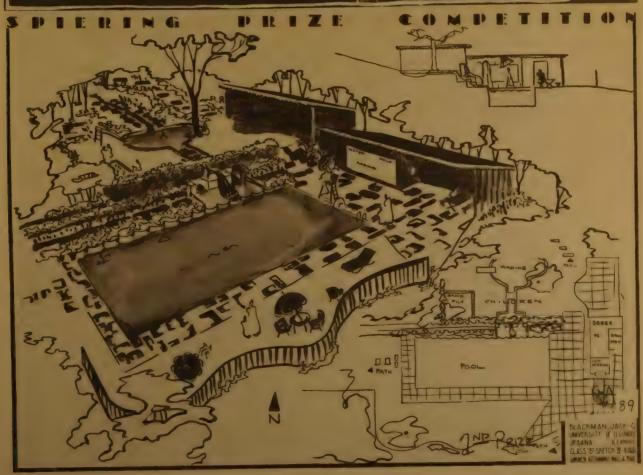
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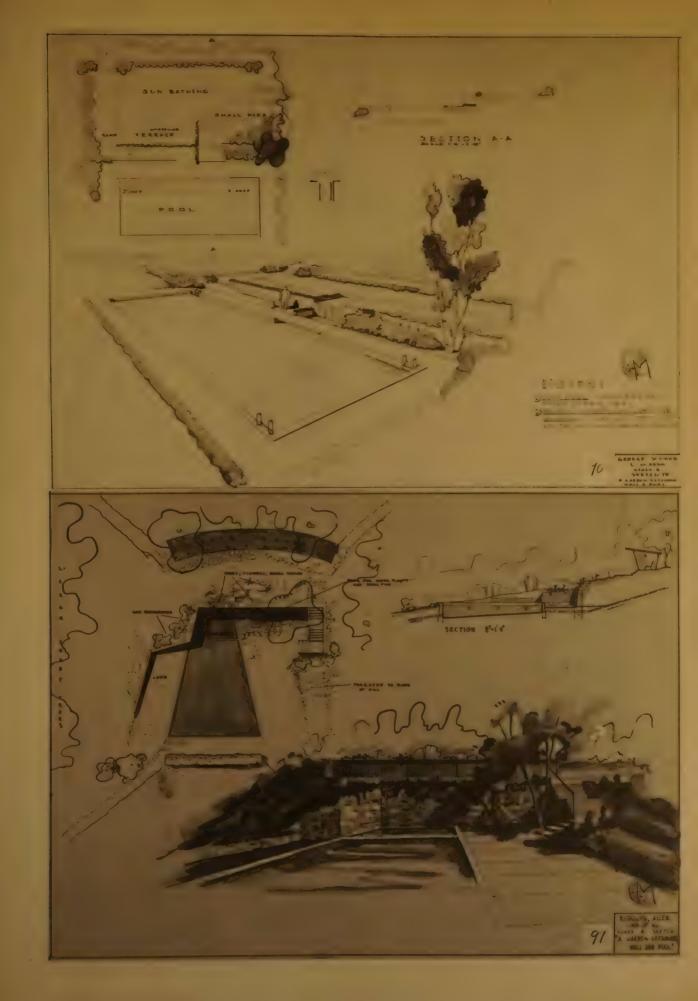
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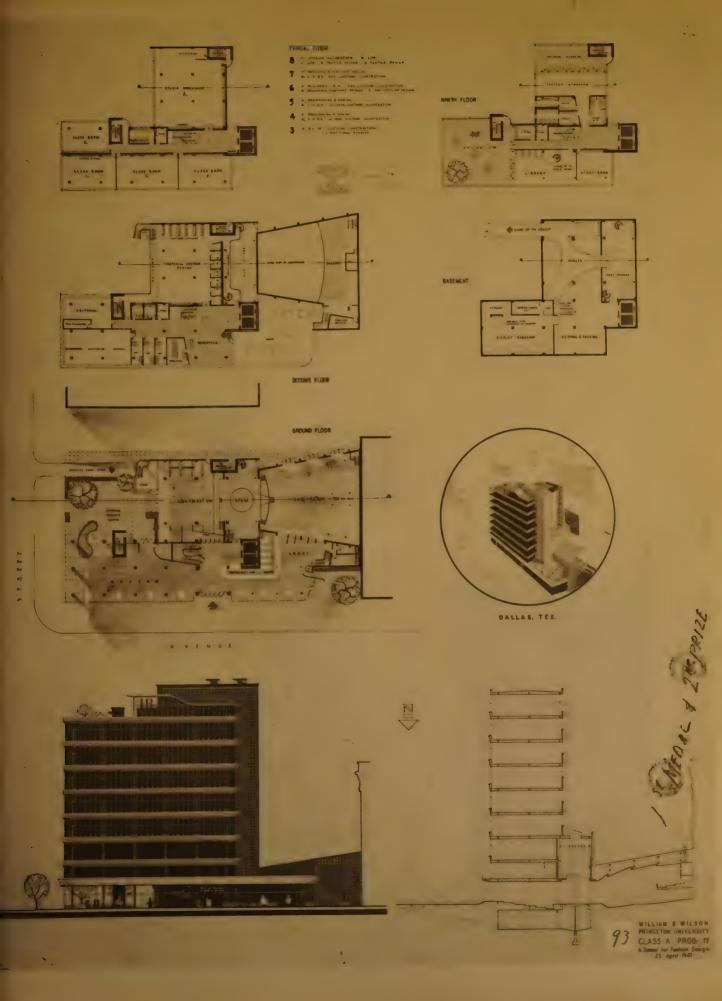




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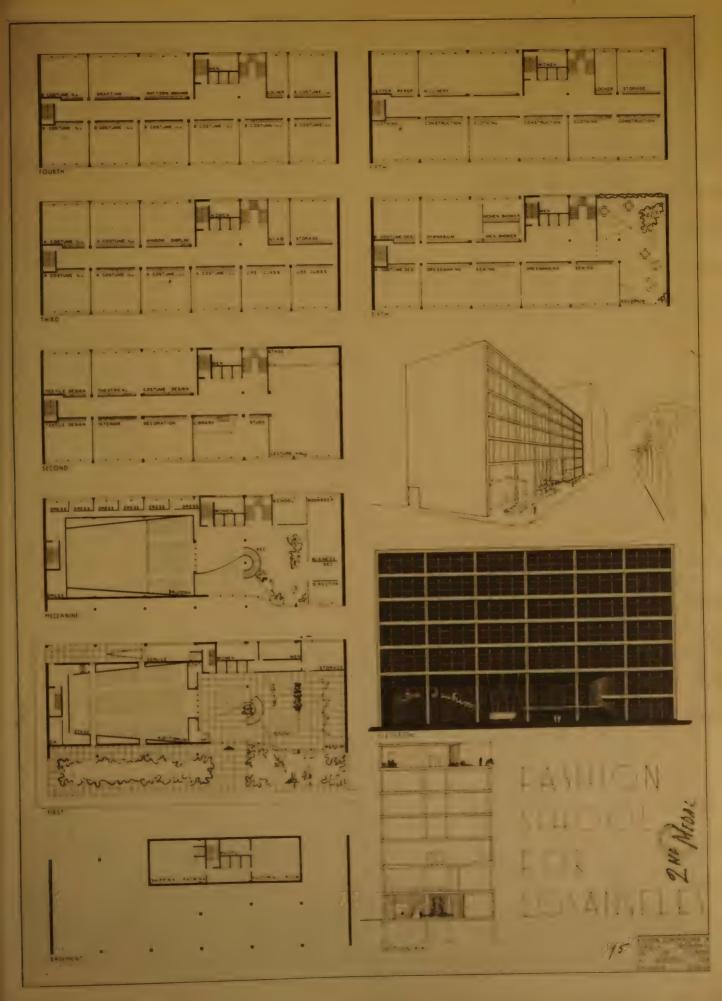
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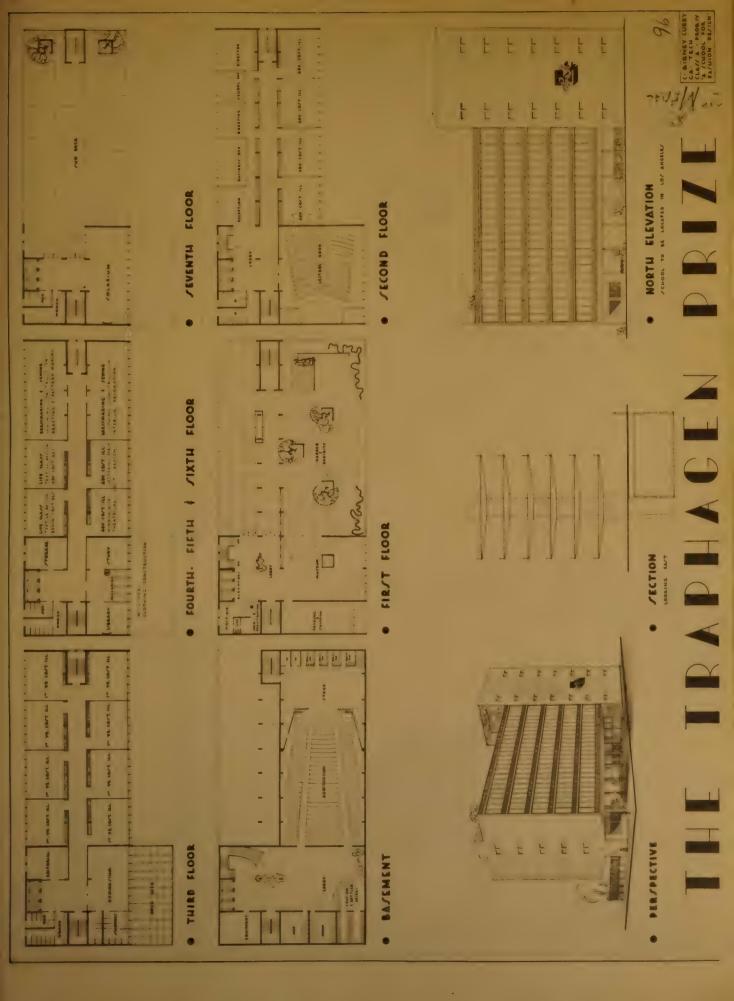




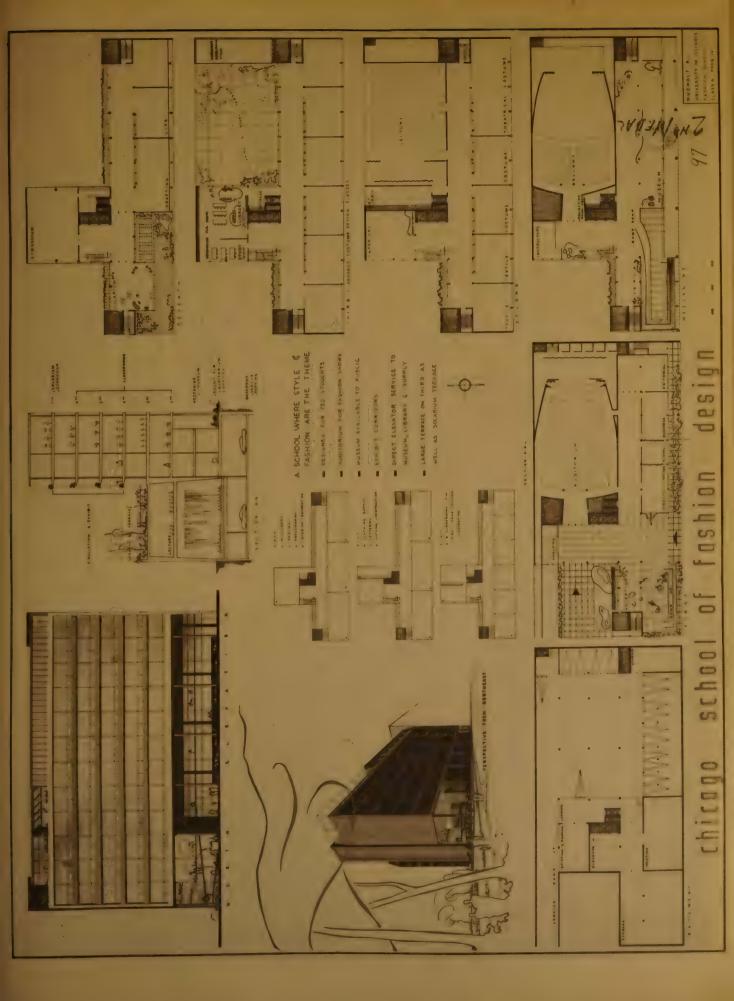




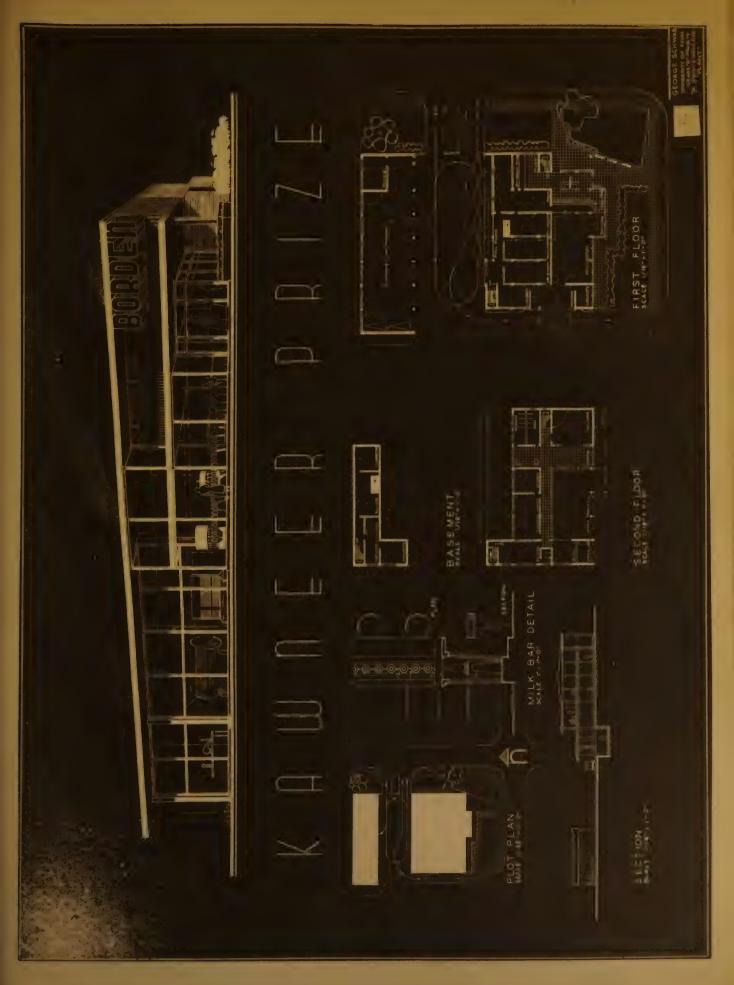




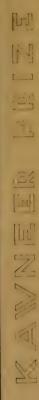


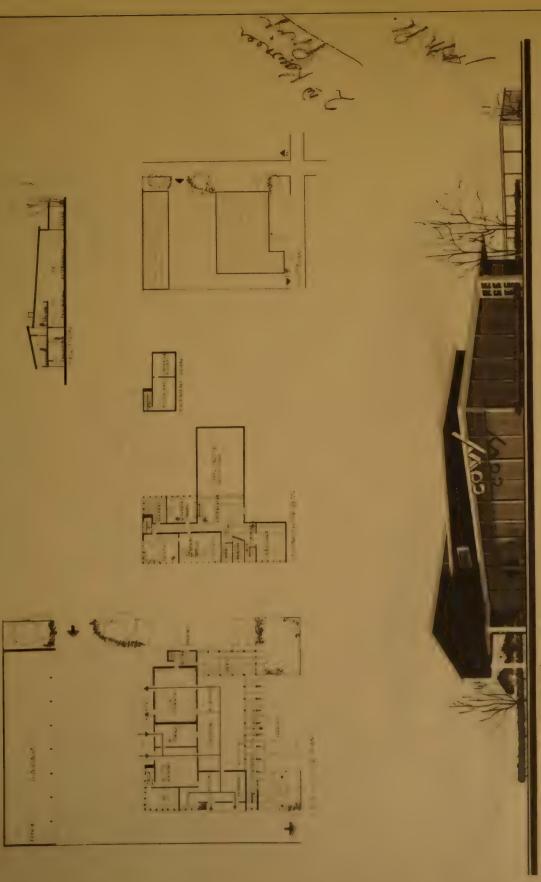




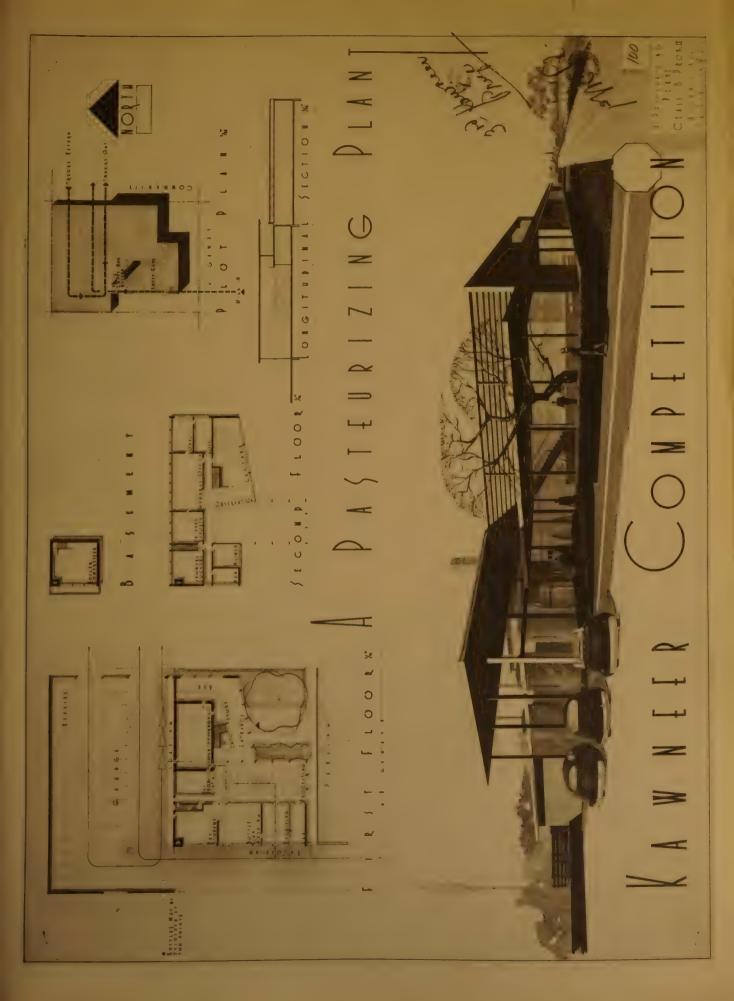




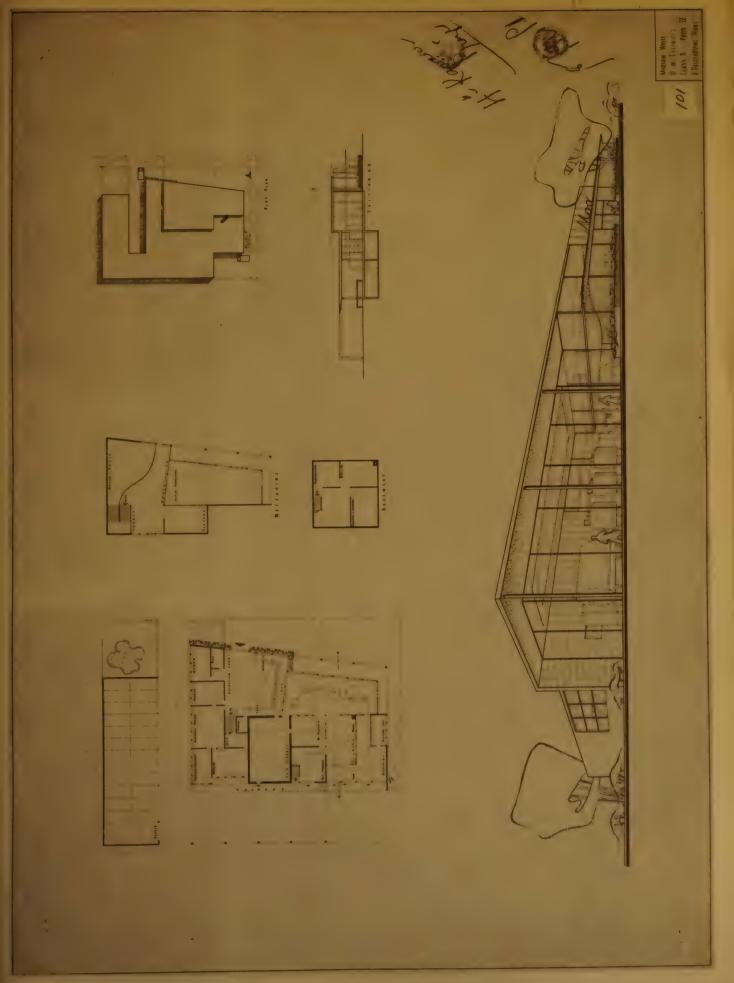






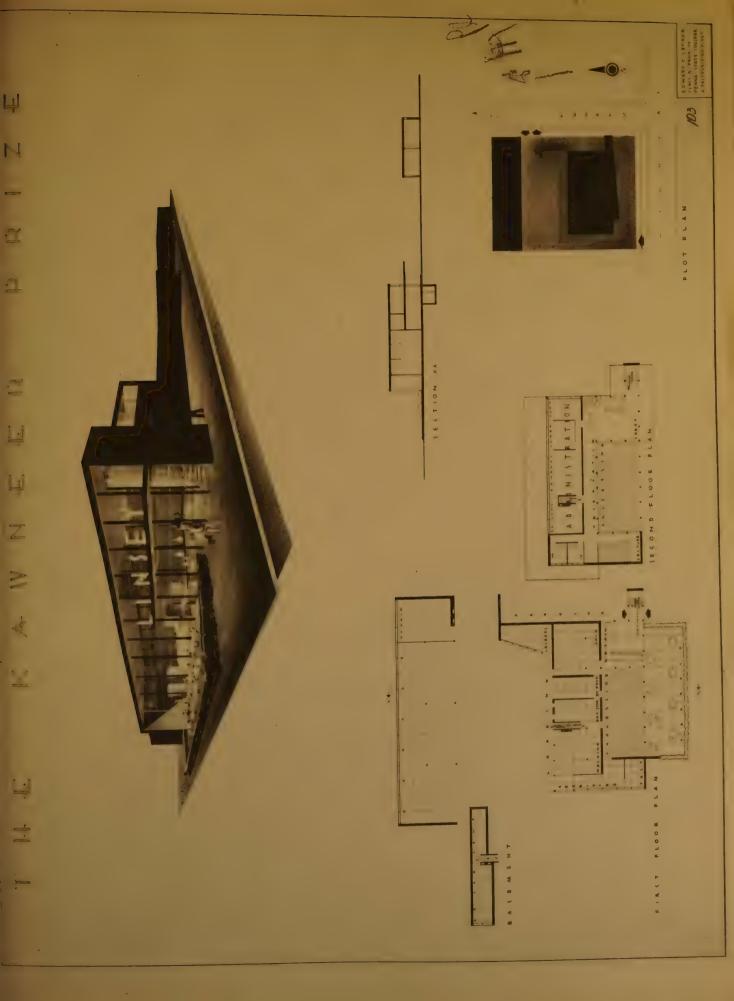
















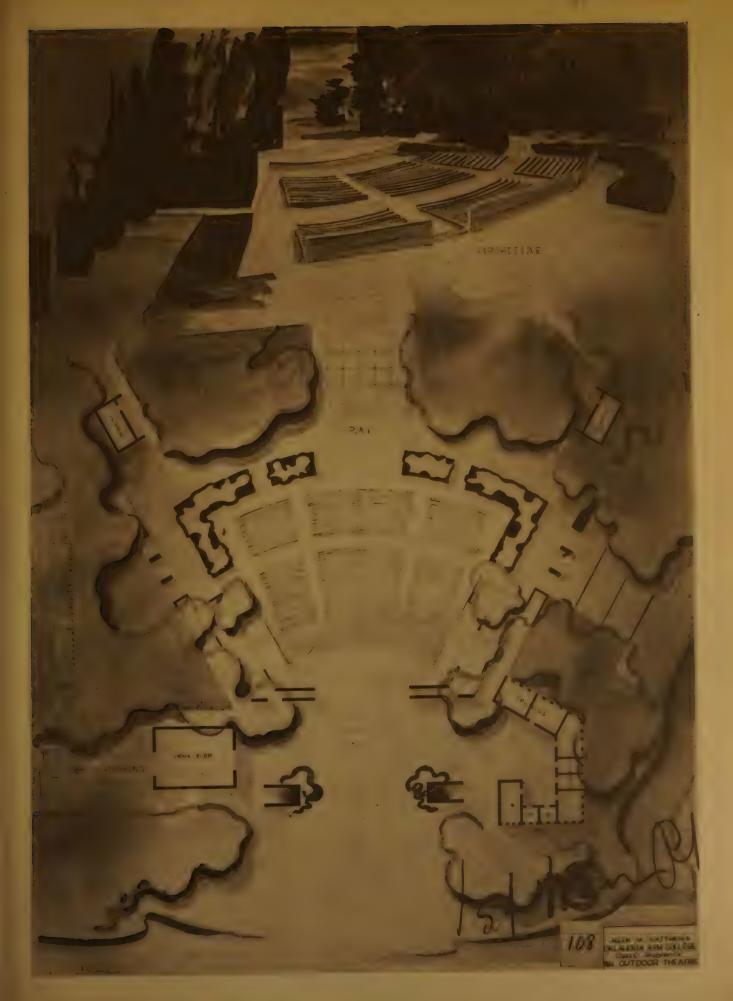








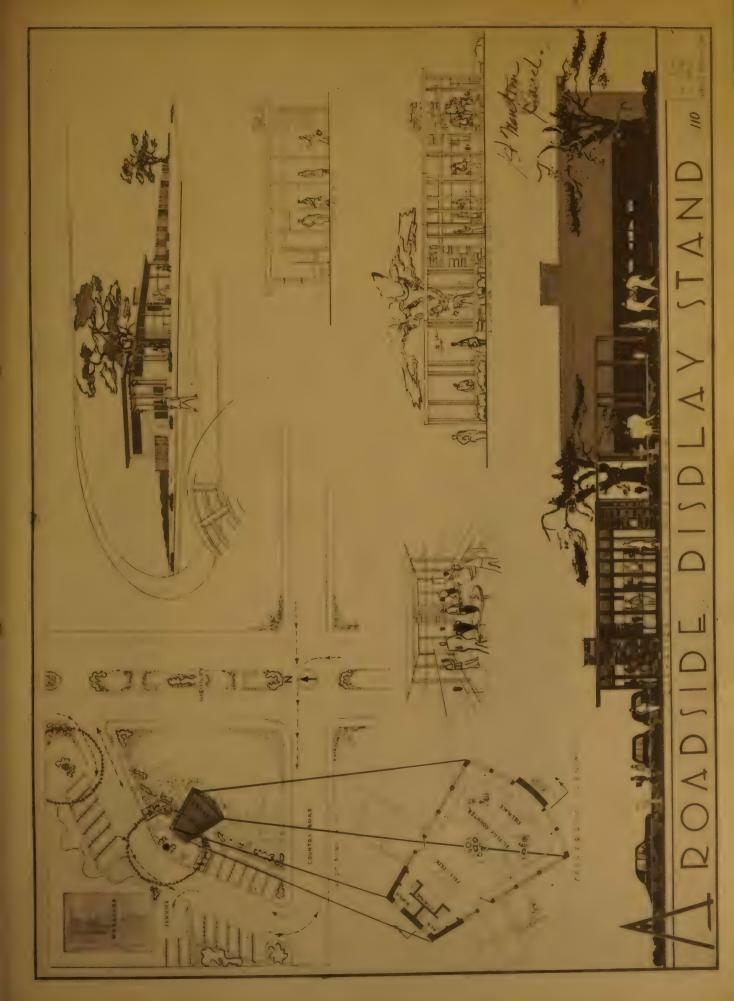




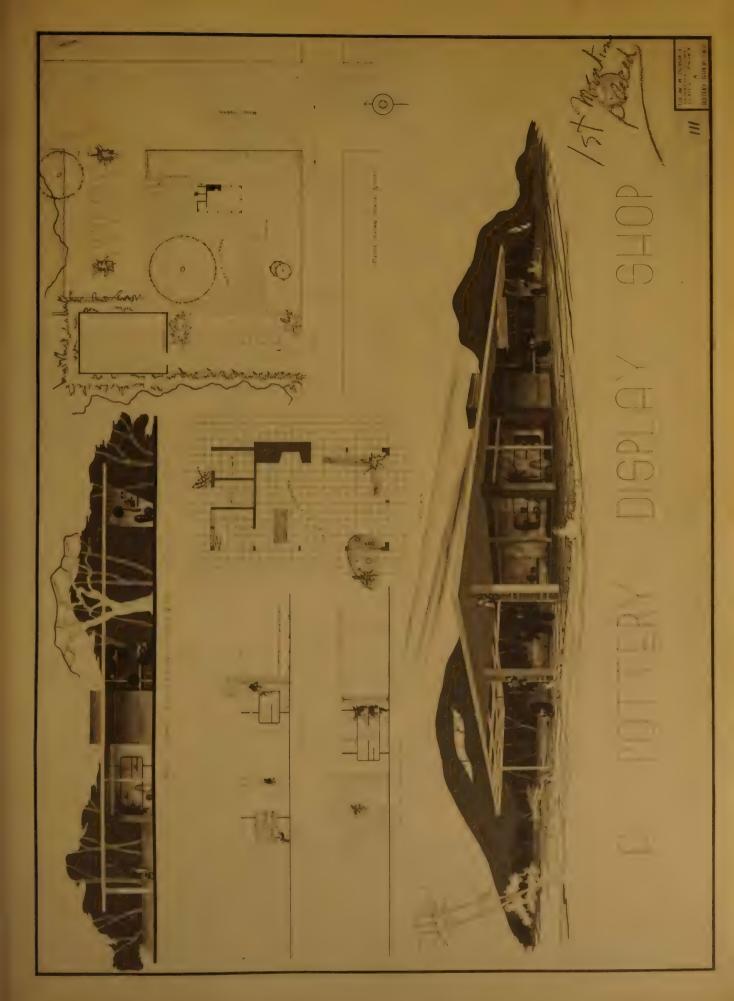


























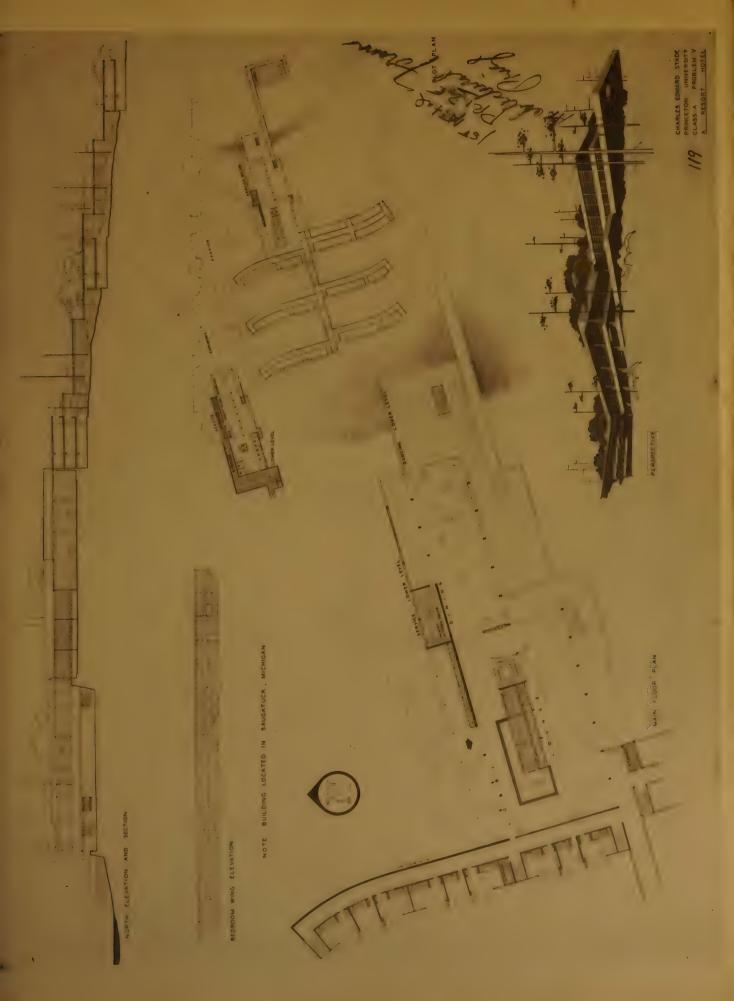




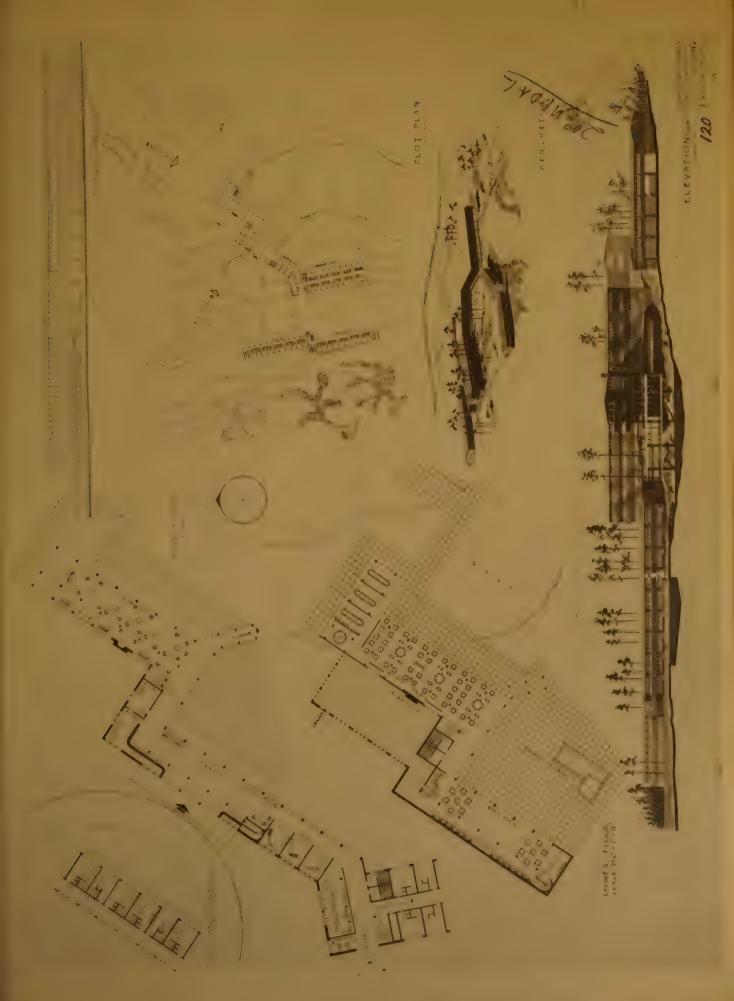




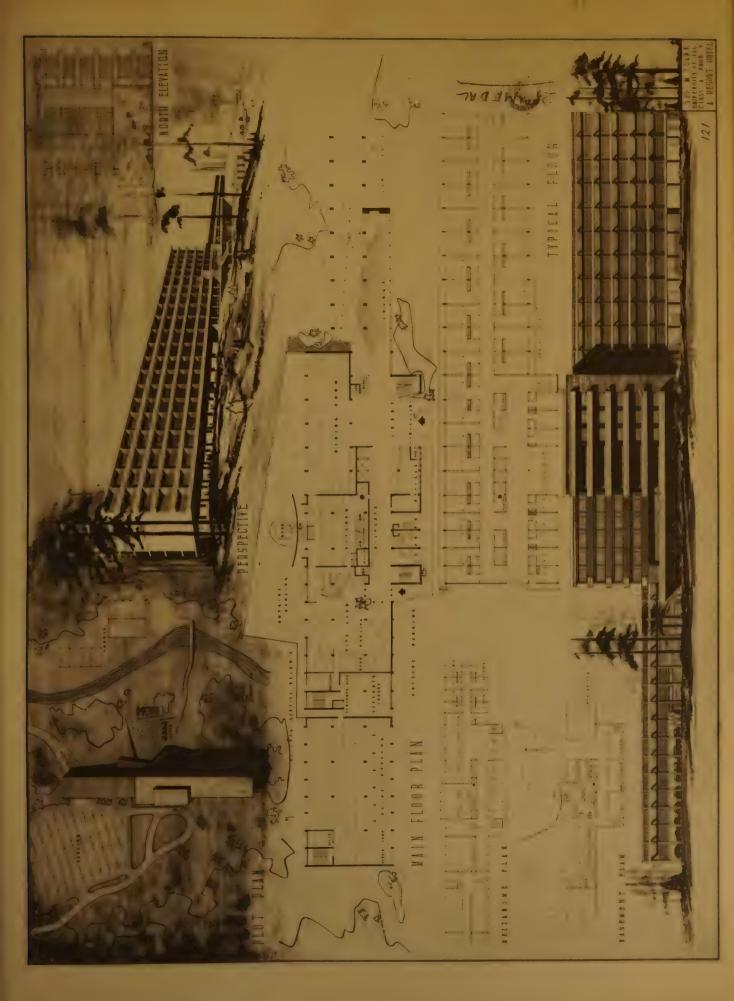




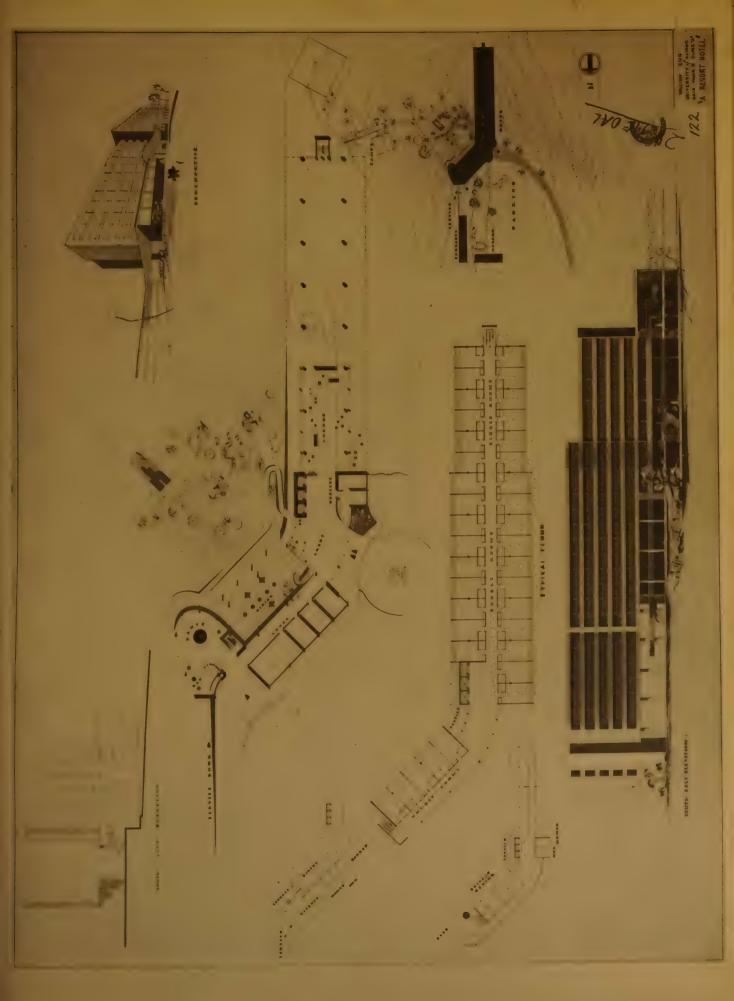




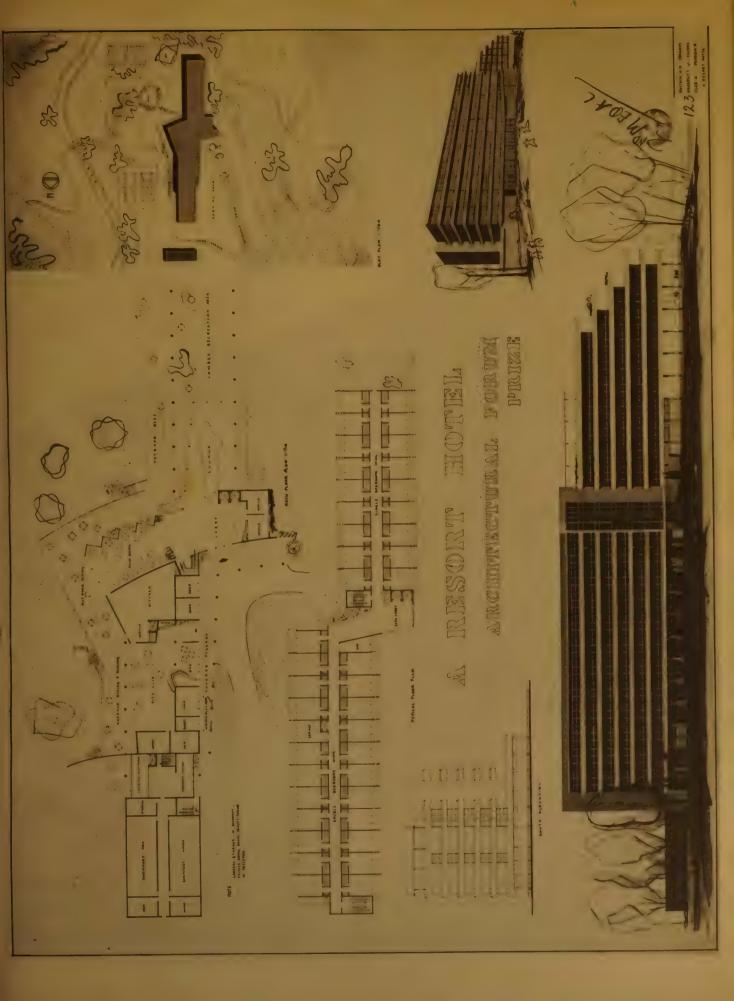




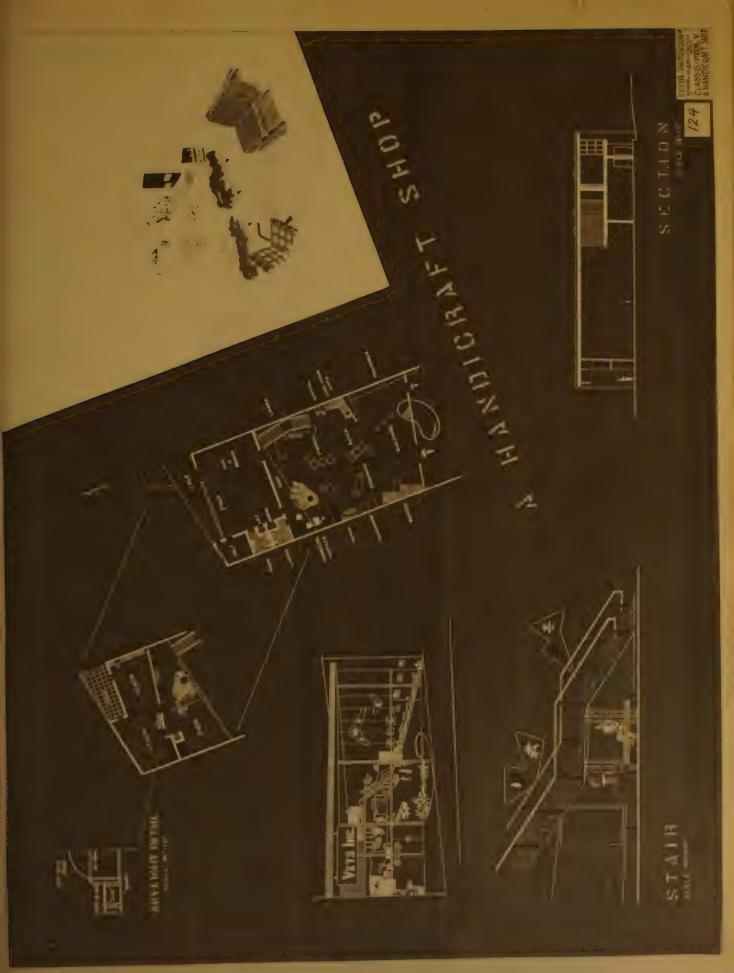
















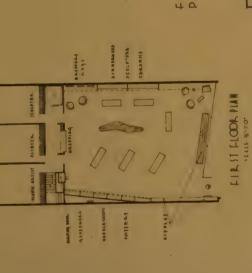


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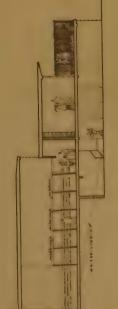
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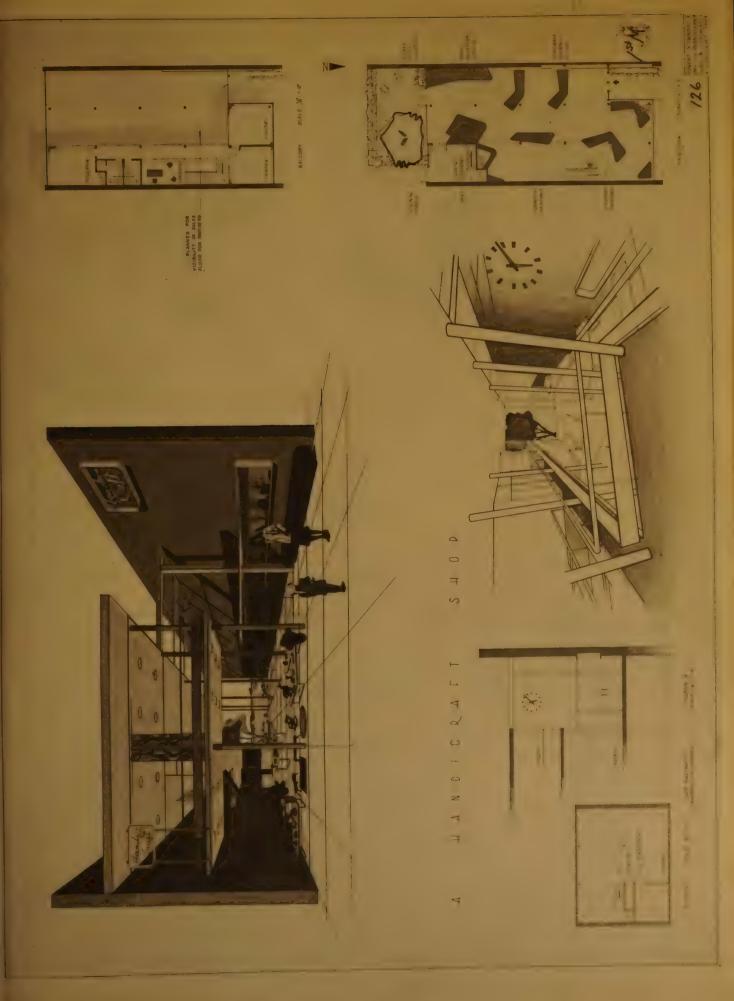
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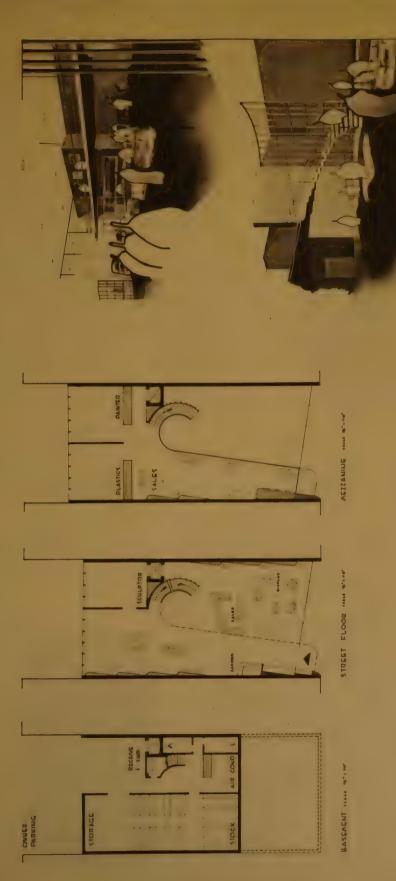
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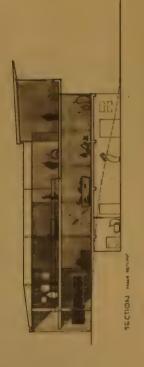








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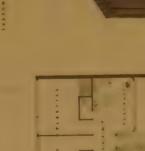




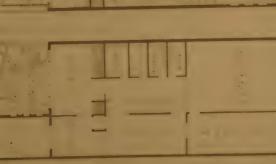
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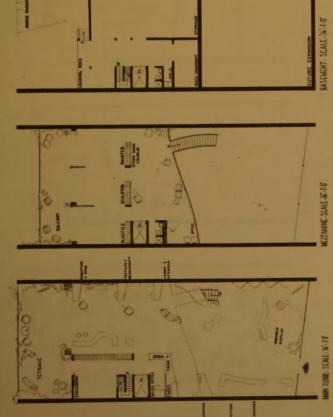






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STUDIO ARDANCEMENT

* ALCAUSE OF THE NATURE OF
THEIR STUDIO WORK. THE SHOP
OWNERS WILL ACT AS SALESMEN IN SHIFTS. PRIVATE WAITING + SELLING
AREA PROVIDED ON MEZZANINE
FOR STUDIOS.

-FUTURE CONSTRUCTION BRIDGE:
ENTIRE ALLEY AT MAIN CLOOR LEVE
WITH A "GARDEN WALK" DOWN
CENTER OF BLOCK FOR SHORDEL SELECTED AS MOST ADVANTAGED

** TERBACE ON MANN FLOOR 15 AN HITEGAL DART OF THE SCL. INC. AREA - OUTDOOR ENHAUSE, SCLUETURE. ** A WICE MALCON OR OR MEZAMINE STUDIOS DROWINGS A DRUNANTE REST AREA FOR CRATSMEN OUTDOOR AREAS

FLEXIBILITY OF DESIGN
PROVIDES FOR USE OF ENTIRE
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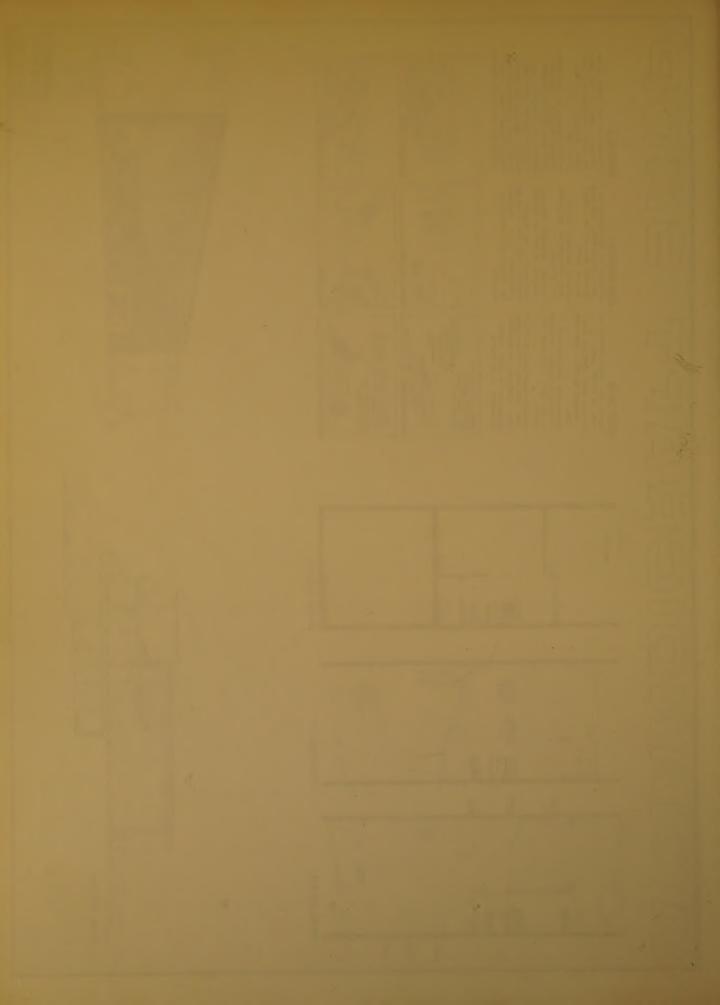


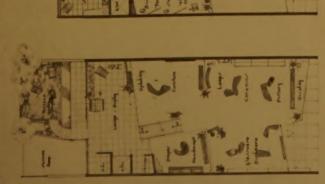




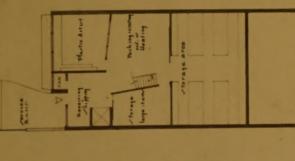


SECTION - SCALE - 16 - 1-16











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Interior

wall - reinforced concrete. open webbed ceiling sourts for dead air space without recommended to provide addittenal roof thickney Note





